T A CUTTING

THE CAMPBELL PRESS

AND THE VALLEY ECHO

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Current Events Interpreted

Navy Day

Navy Day, which the nation celebrates on October 27, strikes with particular significance on the Pacific Coast, and especially, California dwellers. If ever the horror of warfare strikes America, it goes unquestioned that it is this coast, these California shores, which will be the first line of our mainland's defense. We in the west are well aware of this. The "fleet" has its home in Long Beach. It makes departures for Canal Zone and Pacific war games from San Diego. It has under consideration construction of a great air base at Alameda. Here on the coast there is added reason for celebrating Navy Day on the birthdate of Theodore Roosevelt, who played such a vital part in reorganizing the Navy when he was a member of McKinley's cabinet. It was he who predicted over 30 years ago that the Pacific area would play the next great role in world history. May America's great naval forces on sea and air keep that role one of Peace!

Fake Or Fact?

While the fires of war in China continued to crackle hotly last week a significant pact of peace was consummated in Europe. This was Germany's pledge to respect the inviolability and integrity of Belbium, the little country which served as the doormat for the march of Prussian legions toward France some 23 years ago. If this is a sincere gesture of peace, well and good. The world has need of them. But the world has also learned that the pledges of peace come cheap, that guarantees of good faith are all too often crumbled into dust by irresponsible nations. It may be that Germany, well knowing this, negotiated the peace note merely as a shrewd rebuff to nations who look uneasily on her vast rearmaments and her army, 600,000 strong. Nevertheless, Hitler's country has made her pledge voluntarily. She now has a chance to prove to the world she meant it sincerely. Let us hope she will!

Light In Darkness

Once the world of the blind was a lonely land, shut off from all the amazing, tragic, romantic, and stirring events the rest of us daily read about. But the isolation which surrounded many of the sightless is now being shattered, and California is pioneering the way. Knowing that probably one fourth of the state's blind have not mastered the intricacies of braille, California, through its state library, has secured hundreds of talking books--books recorded through the spoken word on records—and portable machines on which to play them. There's a fee for those who can afford them, but none for those who cannot. Into the dark land of our less fortunate fellowmen, California's generosity and helpfulness will come as a bright and shining light!

Bringing Up Parents

You hear and read much nowadays about the proper upbringing of children. Parents who may find themselves flabbergasted by the jargon of educational psychologists or outsmarted by their own precocious offspring, might try doing an about-face. Like the scientist who tired of studying the natives and decided to find out what the natives were thinking about him, parents might wisely try to discover what their children think about them—if their egoes can stand the stiff jolts they may receive. A Chicagoan the other day asked several boys what they didn't like about home life. Their grievances were keen and cutting, but most penetrating jab of all was this common conclusion of the lads: "Parents never admit when they're wrong!" Next thing you know, some child prodigy will sprout forth with a book on the care and upbringing of parents. The tables have been turned before!

The "Kid" Grows Up

Out of Hollywood comes the announcement that Jackie Coo[illegible] is getting mar[illegible]d in Decem[illegible]. For today's youngsters his name is not even a memory, although it seems that it was just the other day that a bright-eyed dark-haired youngster of six or seven was captivating the nation's movie-goers with his boyish charm and mischievous antics. His escapades in "Peck's Bad Boy" and "The Kid" sent gales of laughter rolling across the country. But now "The Kid" has grown up, leaving his fame behind him. It will have good company, though, for his fame belongs to the decade in which to say the words, "movie stars," was to conjure up the names of such once-famed stars as Charles Ray, Theda Bara, Thomas Meighan, Wallace Reid and Alice Joyce. Time flies everywhere, but in Hollywood's feverish land of make-believe, it devours the years in doubly quick tempo!

Interesting Topic Discussed at Meet Of Woman's Club

"Makers of American Poetry" as presented by Mrs. R. B. Hummel, Mrs. W. R. Morgan and Mrs. J. B. Collins before the Country Woman's Club Monday proved a fascinatingly entertaining program.

As a teacher of English Mrs. Hummel is especially conversant with American poets and their works. She dealt very briefly with the group of New England poets of which Longfellow, Whittier, Holmes and Bryant were representative. She quoted a few verses from some of their best known poems, and all of Longfellow's "The Day Is Done."

This was followed by an account of the life of Edgar Allan Poe and read the beautiful poem "Annabell Lee" his tribute to his wife.

Walt Whitman was considered at more length as he started the modern movement in poetry.

Mrs. Morgan gave a very fine interpretation of Vachel Lindsay's "Congo" which is one of the first poems written to be "sung."

Mrs. Collins' contribution to the program was a brief mention of Edgar Lee Master's and a reading of "A Man Child Is Born" from "Spoon River Anthology."

Mrs. Hummel mentioned other very modern writers, Carl Sandburg, Amy Lowell, Edna St. Vincent Millay and Sara Teasdale.

Mention was made of the accomplishments of Campbell students at San Jose who had entered the Phelan poetry contests.

Miss Alice Modry of the Campbell high school poetry club, was introduced and she read some very charming poems which she had composed.

Miss Yvonne Mirassou of Union avenue, a pupil of Miss Helen Kalas, sang very sweetly, three numbers, the verses by American authors, "Little Boy Blue," (Eugene Field), "Trees" (Joyce Kilmer) and "Smilin' Through" Arthur Wm. Tenn).

A committee was appointed by Mrs. R. H. Hyde to plan for a party of some kind to raise money to pay for the new range installed in the hall kitchen. Those named were Mesdames F. O. Bohnett, Rose Hanger, S. N. Hedegard, G. S. Robson, A. W. Wellington and F. A Jacobson

Mrs. L. Saunders read a very interesting report of the library activity during the summer which had been prepared by Mrs. Lillian Voge, librarian.

The meeting was opened with "America The Beautiful," led by Mrs. J. E. Norin, and the salute to the flag, led by Mrs. Morgan.

The next County Federation meeting will be on Thursday of next week, Oct. 28 instead of Friday, the regular time.

Sixth District Goes On Air

Mondays, 5:30 to 5:45, KQW, San Jose.

Sixth district, Congress of Parents and Teachers, will inaugurate a series of broadcasts over KQW Monday, Oct. 25 at 5:30, when Walter Bachrodt, superintendent of schools of San Jose, and member of both the state and sixth district advisory boards for P. T. A., will be the speaker.



Postmaster Gen. Welcomed Here Tues. Afternoon

By Don Martin

James A Farley, genial United States postmaster-general, was received by enthusiastics crowds that jammed the business district as he paused here briefly on his tour of post office inspection Tuesday afternoon.

Greeted at the bridge by the Campbell High school band led by Mary Parker and the Sea Scout, Boy Scout, and Cub Scout troops, the great Democratic leader and his party were ushered to the local post office where Postmaster Ira Grim, a group of prominent Campbell citizens, and several hundred school children welcomed them. Smiling Jim wore a dark, double-breasted suit, a gardenia in his button hole, and an exceedingly good-natured smile.

After inspecting the post office, the Bourbon chief sat in the first automobile to be used on a rural delivery rout in the United States. Ellis W. Preston, now operator of a local garage, delivered the mail in the two cylinder vehicle for the first time on July 5, 1904.

Before leaving Campbell, which he described as a "great little city," Smiling Jim shook hands with several score of local citizens and students. He willingly autographed stamps, student body cards, and other scraps of paper which were available that the enthusiastic throng thrust at him.

Quized on whether he would be a Democratic candidate for president in 1940 if Franklin Roosevelt chooses not to run, the only person to forecast accurately the outcome of the 1936 election replied, "It is too early to say." In a nation-wide survey by the American Institute of Public Opinion, James A. Farley was named among the foremost in popular choice to be the Democratic candidate.

Accompanied by a motorcycle escort, the postmaster general bid farewell to Campbell and continued on to Los Gatos on his tour which he is "enjoying very much."

Fred Drew was host to 175 of the employees of Drew Canning company at a luncheon Saturday noon at the cannery. The food and refreshments were furnished by Clark's Drug store and the Busy Bee.

Kiwanians In Annual "Clam Bake" Tuesday

Nineteen members and three guests, D. H. Cramer, A. A. Granstrom and Ray Mathis, motored to Brownie's Tavern, Santa Cruz, for a delicious dinner and then on to Herold Morton's cottage in Capitola, Tuesday evening for the annual jolly outing. "A good time was had by all."

At next Tuesday's dinner meeting, Oct. 26, Herbert Shadle will introduce the Rev. W. L. Melinger of Los Gatos who will give the first or two talks on "Control of the Seas," the second to be delivered the following Tuesday, Nov. 2.

Steve Merrill Appearing On 3 Programs

To answer inquiries from many friends we announce the fact that Stephen Merrill is heard with "The Eight Men" or double quartet on Vocal Varieties or the "Tums" program, coming over KPO from Cincinnati every Tuesday at 8:15 p. m. He is also heard on KSFO, Monday at 9:30 p. m. and Saturday at 7:45 p. m. The last two ahe electrical transcriptions.

Anyone who can tune in WLW (between 690 and 700 kilocycles) may enjoy "The Crosley Minstrels" at 7:45 Monday evening and "Opera Hour" at 7 o'clock on Tuesday evening. The offering next Tuesday is Gilbert and Sullivan's opera "Mikado." Mr. Merrill sings on both these programs as a studio artist and soloist.

P. T. A. Luncheon

Mrs. E. A. Howe of Winchester road, president of the Campbell Grammar school P. T. A., assisted by Mrs. E. E. Coonradt, president of the Campbell Union High school P. T. A., entertained the members of their executive boards at a magazine luncheon at the home of Mrs. Howe, Thursday afternoon.

Mr. and Mrs. R. H. Hyde are attending a three-day session of the California division of the American Water-workers Association being held in Sacramento.

CAMPBELL COMMUNITY CIRCUS

NOVEMBER 12 & 13

Evening Performances

Merrill Urges Community Aid In Chest Drive

The attention of the citizens of the Campbell Union school district is respectfully directed toward the annual Community Chest drive which will be officially launched on Monday morning, October 25.

Campbell has enjoyed the enviable reputation of being able to put over any worth while community project as evidenced during the past years dating back to the war days when Campbell was first to reach its quota in the liberty loan bond sales. We are thankful that we do not have to finance a war of shot and shell, but we are faced with what might be called a war of relief and education. We must all realize that the agencies organized in this district must of necessity have funds to properly operate and for this purpose the chest drive is made. The workers chosen to solicit funds are doing this freely, and whole-heartedly with the one object in view, that of obtaining sufficient money to successfully carry on.

The whole matter has been discussed thoroughly by the Council and the amount of $1650.00 has been set as a goal. It would be well if all of those who have an interest in this drive, acquaint themselves with the disbursements made through the various agencies and thus be able to tell others just what is being done. In the past it has been noted that much adverse criticism has been offered by those, who, through ignorance did not understand what it was all about and in many instances doubts arose which later were entirely dispelled by a proper explanation.

Everyone will be welcome at a meeting on Friday night at the library in the community building. The meeting is purposely called for 7:15 sharp, in order to accomodate those who have previous engagements. It is earnestly hoped that the chest workers who have been chosen will be present and cheerfully accept their assignments.

The workers chosen are: Ira R. Abbott, Lloyd K. Wood, Rev. Edwin C. Bowling, Rev. J. H. Bennett, Roy Archibald, Carl Field, Guy Farley, Ed Wiesendanger, Charles Smith, Wilbur Cox, Antone Ferro, S. N. Hedegard, Mrs. F. O. Bohnett, Mrs. Archie Keesling, Mrs. Earl Young, Ira Grim, T. A. Cutting, E. R. Kennedy, Ralph Hyde, Jack Murdock, W. R. Coupland, Mrs. M. F. Hughes, the members of the Service Club, the Cambrian Home and School Club, the Country Woman's Club, the P. T. A. of the high and grammar schools. This list is by no means a select body and I would personally welcome the services of any interested citizen who feels that he or she can in any way assist us.

Yours for another successful and happy drive in 1937.

WALTER L. MERRILL,
Campaign Manager.

Hallowe'en Whist At Cambrian 23rd

Preparations are well in hand for the Cambrian Hallowe'en whist party on Saturday evening, Oct. 23, at 8:15 o'clock.

It is the first of a series of whist parties which the Cambrian Home and School club will be giving during the winter.

Refreshments and excellent prizes including a cash prize, are attractive features of the evening.

Party Is Off

Notice is being given that the birthday party that the Grange had planned for next Tuesday, Oct. 26, has been indefinitely postponed.

The three groups of the Congregational Guild are meeting almost weekly preparing for the bazaar which they will hold on Dec. 2 and A great variety of useful arti[illegible]s suitable fo[illegible] birthday, shower or Christmas gifts wi[illegible] be on sale. Friday evening, the third, a supper will be served in the church parlors.

Possible Area, Value, Targets Of Local Survey

Committee Investigating Incorporation Seeks To Determine Logical Area, Valuation Figures, For Further Comparison.

Campbell Committee Investigating Incorporation is this week surveying the local scene with the idea of ascertaining, roughly, the territory tentatively to be included should it be decided to formally propose incorporation to the citizens of Campbell.

Guided by the lighting and fire districts, the Committee will also hazard an opinion as to the probable assessed valuation of approximately the same territory.

These figures are being sought as a basis for comparison with those of incorporated areas already reviewed in these columns, and possibly to submit to the California League of Municipalities for comparison with other towns in the state more nearly the size of Campbell than any so far investigated. There will be, however, nothing definite about these figures.

The Committee will also outline briefly, the public services and civic departments which form the nucleus around which most municipalities had their starts, and with this information available it will be a simple matter to arrive accurately at the cost of city government and services, should the proposition of incorporation be offered, and accepted, by Campbell voters.

Members of the Committee would be pleased to see opinions of incorporation, pro and con, appear in this paper. The columns of The Press are open to such comment.

Gridders Tie Fremont 13-13

By Don Martin

Campbell high's gridders are still one of the unbeaten teams in the Santa Clara Valley athletic league and are a major menace to any eleven with championship ambitions because they too have hopes and the stuff to win the title.

Encountering Fremont high, there Friday afternoon, they played to a 13 to 13 tie in a game that was as close as the skin on a grape. In each quarter of the spectacular clash, a touchdown was scored.

Deep in their own territory in the first quarter, Fremont punted. Campbell's quarterback, Harry O'Hare received the pigskin and ran sensational fifty-five yards to the opening touchdown. The local eleven failed to convert.

In the second quarter, quarterback Davis of Fremont ran over for a touchdown, also failing to convert, the score being tied, 6-6. Again in the third quarter, Fremont made a touchdown and this time was successful in running the ball over for the extra point.

With minutes left to play in the last period, through a series of laterals the locals located the ball on the six yard line. The star full back, Don Karnegal, bucked over the goal line to add six points more to Campbell's tally. The extra point was made by running the ball over and this tied the score. A report from the pistol ended the game which is sure to be remembered as one of the most thrilling of the season.

Captain Don Karnegal, Frank Andrews, Harry O'Hare, and Bert Robertson played swell football at their respective positions.

Gilroy high is the next school on the grid schedule. After ties in the first two contest, Campbell is expected to bring home the bacon next Friday afternoon. The kick-off is slated for soon after three o'clock on the Gilroy turf.

The following is the probable starting line-up released by Coach Steve Casaleggio: Bogner or Lowrie, left end; Ashcraft, left tackle; Klitchen, left guard; Pisano, center; [illegible]netto, right guard; Prest[illegible]giancomo, right tackle; Robinson, right end; Andre[illegible] right half, Azevedo, left half; [illegible] Don Karnag[illegible] full back

what Irvin S. Cobb thinks about:

The Place of Radio.

SANTA MONICA, CALIF.—"Deke" Aylesworth says radio can never displace newspapers. "Deke" is with Roy Howard's newspapers now and naturally wouldn't care to have his job shot out from under him by a loud-speaker. Most of us feel that way about our jobs, unless we happen to be working in some state institution, such as a penitentiary.



Irvin S. Cobb

Radio never can displace newspapers any more than milk-tickets can displace milk. The newspaper reader chooses what he pleases from the day's coverage—gratifying obituary notices of people he didn't like; convincing statements from financial wizards explaining why his investments turned sour after he'd bought them on advice of aforesaid wizards; and, about once in so often, exciting special articles about the Hope diamond or the William Desmond Taylor case or the lure of Mr. Robert Taylor. But, the listener-in on radio must accept what somebody else already has predigested, which puts him in the same class with tapeworms.

So long as you can't wrap up a picnic lunch in a radio or use short wave sets to line pantry shelves with, we'll have newspapers.

Thanks, "Deke," I'm working for a string of newspapers myself.

• • •

The League's New Head.

I TAKE back all I ever said about the League of Nations being as futile as a fly swatter in a saloon brawl.

The league has a new president—the Aga Khan, who has the largest private income on earth because 40,000,000 Mohammedans regard him as divine and pay for the privilege, often going hungry in order to do so. And he certainly is qualified to head a society dedicated to peace—he never parted from any of his wives except with the utmost harmony.

Well, to celebrate his election, the Aga Khan gave the most gorgeous banquet ever staged in Geneva—1,500 bottles of champagne and 300 pounds of caviar.

Thus did the league justify its right to existence. There were but few flies in the ointment. Ethiopia's delegates were either deceased or missing, the league having drawn the color line, so to speak; which was more than Mussolini did when he wiped out their country last year. Spain's delegates likewise were absent, being mostly dead or else fighting one another.

• • •

Sick Calls De Luxe.

PAT O'BRIEN, the actor, tells this one about an Irish cop at the crossing who waved a car containing three priests to proceed after the stop signal had gone up and then, with harsh words, checked another driver who sought to follow along, too.

"But you let that other car with those three clergymen in it go through," protested the halted one.

"They was on their way to a sick call," stated the officer.

"Now wait a minute," said the citizen. "I happen to be a Catholic myself and I know about those things. Who ever heard of three priests going on one sick call?"

For a moment only the policeman hesitated. Then he snapped:

"Say, young feller, tell me this, you that knows so much—did you never hear of a solemn high sick call?"

• • •

French Slickers.

POLICE are still trying to round up the slickers who, in one day, raided twenty-nine banks scattered all over France. This reminds a fellow of 1931, when the bank examiners were coroners simultaneously sitting on the mortal remains of an even larger number of American banks, the main difference being that these French banks were looted by outside parties.

According to dispatches, this job was accomplished through fraudulent credentials for strangers presenting forged drafts. But I beg leave to doubt that part, remembering when I turned up at various outlying points over there with proper identifications and a perfectly good letter of credit. What excitement then on the part of the cashier (spade beard) and what deep distress for the president (trellis whiskers) and what stifled moans from the board of directors (assorted beavers) when, finaliy, they had to fork over. Why you can wreck a perfectly good bank here in less time than it takes to get a certified check for $9.75, less exchange, cashed in a French provincial bank.

But should it develop that any of these recently stolen francs were earmarked for payment to us on account of that war debt—brethren, that would indeed be news.

IRVIN S. COBB.

©—WNU Service.

Water Shortage Hits Noncombatants



Carrying buckets, pitchers and jugs, crowds of Chinese refugees line up at a water tap in Shanghai and wait their turn for the precious fluid. This is one of the few sources of meager water supply in beleaguered Shanghai.

GOLF MEDALIST



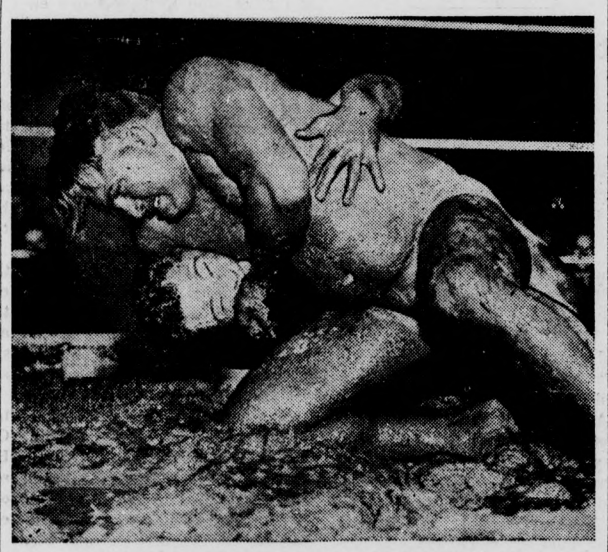
Mrs. Estelle Lawson Page of Greensboro, N. C., who recently established a modern record in women's golf when she won the qualifying medal in the national championship at Memphis, Tenn., for the second year in succession. Mrs. Page played the course in 79 strokes.

Auto Loses Race With Trolley



Max E. Sparberg of Los Angeles is lucky to be alive. Above is shown the demolished remains of Sparberg's car after he dropped a decision to a trolley car. Sparberg escaped with a number of abrasions.

Wrestlers Try a "Mud Match"



In the first "mud match" in history, Sandor Szabo, Hungarian, defeated the Hindu, Prince Bhu Pinder, in 12 minutes at San Francisco. In the picture, in case you don't recognize him, the prince is on top. The combatants were covered from head to foot with the good wet earth when it was all over.

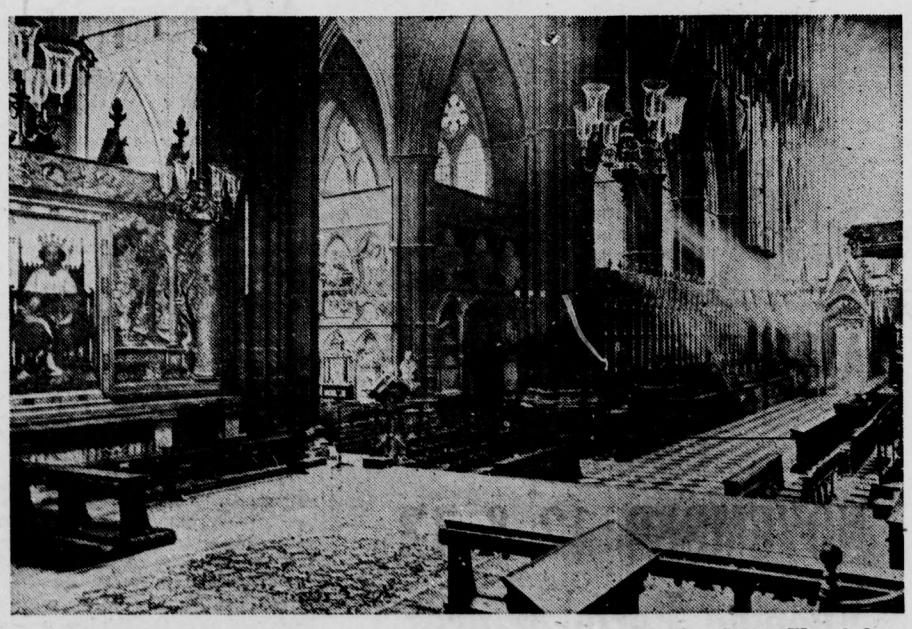
Col. Wm. J. Donovan Defends Oil Men

Col. William J. Donovan, Republican candidate for governor of New York in 1932, who is directing the



battery of 46 defense lawyers for the oil companies, newspapers and trade papers on trial in the federal court at Madison, Wis.

Westminster Abbey Returns to Normal



Reopened to the public recently, for the first time since the coronation of King George VI and Queen Elizabeth, Westminster abbey showed the results of some renovating and restoration work. For the first time in centuries, parts of the abbey were cleaned and portions of it restored. View shows the choir and the crossing. Many of the stained glass windows have been freed of the heavy coating of dust which had obscured them for generations.

FARM TOPICS

PASTURE GOOD FOR HENS, DUCKS, PIGS

Turkeys Also Improve if Allowed Greens.

By Prof. D. B. Johnstone-Wallace, Agronomy Dept., Cornell University. WNU Service.

Pastures have so long been associated with dairy stock that the value of pastures for other kinds of live stock, such as hens, ducks, geese, turkeys, fattening cattle, sheep, horses and pigs is often forgotten.

Young birds depend on something similar to milk in early growth, and the value of milk in their diet in later life is well known. Young cattle, sheep, horses, and pigs depend on milk for their early support and growth.

Perhaps the nearest approach to milk in its chemical composition is young leafy pasture herbage from a good pasture. Such material is not the equivalent of hay and water, but rather the equivalent of a concentrated dairy or poultry feed and water.

Turkey growers should find the use of pasture helpful. When the amount of milk fed to turkeys is considered, it becomes evident that turkey growers are missing a fine opportunity if they do not use pasture herbage instead of milk which is so largely produced from it.

Turkey growers in the West and Midwest have been using pasture for some time and thus have been able to compete successfully with New York turkey growers.

Pre-Cooling Table Fowl Particularly Important

The pre-cooling and proper handling of poultry killed on the farm or at a packing plant is particularly important because the bloom will be quickly lost if the birds are not pre-cooled without delay and also handled properly, asserts a writer in the Montreal Herald. Most of the farm poultry is killed in the fall when cool temperatures prevail. If proper care is then observed in assembling and packing the birds they can be placed on the market in the best of condition. Wherever poultry is handled, the temperature of the pre-cooling room should be checked frequently with a reliable thermometer. A temperature of 32 degrees Fahrenheit is the best for pre-cooling and handling dressed poultry. Fresh poultry can be handled satisfactorily in a temperature a few degrees higher than 32 but never higher than 40 nor less than 32; if less than 32 the birds will freeze. Every effort should be made to pack the birds quickly and if intended for cold storage they should be frozen without delay. If they are intended for immediate consumption or for sale as fresh birds, they should be held at a temperature of 32 degrees.

Some of the chief essentials in handling dressed poultry are: See that all birds are bled and plucked properly and that the feet and the mouth are washed clean. Birds should be hung up by both feet and allowed to pre-cool for twenty-four hours. The temperatures should be checked frequently with a thermometer. In transporting poultry to assembling or selling points it should be held at the temperature at which it was pre-cooled.

Milk by the Box

Modern milkmen drive rubber-tired wagons or trucks; even the horses wear rubber shoes. Enter now the noiseless milk bottle—or rather paper box. The dairy department of the University of Illinois has developed a machine which folds pieces of heavy paper into boxes, coats them with hot paraffin, cools the paraffin, fills the cartons with milk, hermetically seals and staples the top. The process is sanitary, saves space in the refrigerator, and there are no bottles to return or get broken. A case of boxed milk weighs only 27 pounds against a weight of 63 pounds for a case of bottled milk.—Country Home Magazine.

Swap Day in No. Carolina

A reader writes from Dallas, N. C., about a near-by town which has set aside one day a month for farmers who have something to swap. Cows, mules, pigs, tools, guns, seed, old cars—anything of value which isn't needed—are brought to town at the appointed time and parked on a vacant lot. A lively time ensues while the bargaining is on, and anyone who has something left over may have it auctioned off, usually at a fair price.

Sand for Litters

Sand is one of the most satisfactory litters for turkeys that growers use, according to a poultryman. If covered with burlap or papers for the first few days until the turkeys are well started on feed, there is very little danger that the turkeys will develop the habit of eating the sand. Sand is safe to use in brooding turkeys because there is very little danger of the birds becoming crop bound or it clogging the intestines.

Smiles

A Mean Eye

Little Joan was learning to sew, and had been trying for several minutes to thread her needle. At length, losing patience, she said crossly: "I do believe the nasty eye isn't looking for the cotton."—Windsor Star.

Should Help

Mrs. Browne—What I say to you never seems to bear any fruit.

Mr. Browne—Try pruning it a little.

WHAT SCORES!



The Job Hunter—Yes, sir, I can deliver the goods, I'll tell the world.

The Boss—That will be fine. But will the world listen to you?

It's No Use

"Every time I look at you, Maggie, I think of Ginger Rogers."

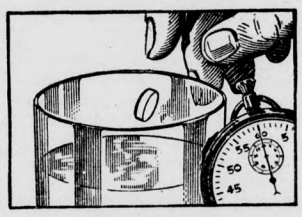
"Do you, David?"

"Yes, but a chap like me has to be content."

"Wooden - headed drivers are best," says a golf expert. Not on the road.

Resourceful: The man who promised his wife a circular tour—and took her on a merry-go-round.

READY TO BRING YOU RELIEF IN MINUTES



THE REASON BAYER ASPIRIN WORKS SO FAST

Drop a Bayer Aspirin tablet into a tumbler of water.

By the time it hits the bottom of the glass it is disintegrating.

This speed of disintegration enables genuine BAYER Aspirin tablets to start "taking hold" of headache and similar pain a few minutes after taking.

YOU can pay as high as you want for remedies claimed to relieve the pain of Headache, Rheumatism, Neuritis, Sciatica, etc. But the medicine so many doctors generally approve — the one used by thousands of families daily — is Bayer Aspirin — 15¢ a dozen tablets — about 1¢ apiece.

Simply take 2 Bayer Aspirin tablets with a half glass of water. Repeat, if necessary, according to directions.

Usually this will ease such pain in a remarkably short time.

For quick relief from such pain which exhausts you and keeps you awake at night — ask for genuine Bayer Aspirin.



15¢ FOR 12 TABLETS

virtually 1 cent a tablet

Failings in Self

How often we find a failing in another we never see in self.

666 checks COLDS and FEVER first day

LIQUID, TABLETS SALVE, NOSE DROPS

Headache, 30 minutes.

Try "Rub-My-Tism"—World's Best Liniment

HOTEL ROOSEVELT

SAN FRANCISCO'S NEW FINE HOTEL

Every room with tub and shower $1.50 to $2.50

Jones at Eddy Garage under same roof.

WNU—12 42—37

CLASSIFIED DEPARTMENT

AGENTS

Agents big commissions selling New Advertising Fly-Swatters to Merchants, Gas Stations, etc. Sales Kit, samples 25c. Sales Manager, Box 6, Rosemead, Calif.

Washington Digest

National Topics Interpreted
By WILLIAM BRUCKART
NATIONAL PRESS BLDG. WASHINGTON, D. C.

Washington.—I doubt that there is any phase or function of government that is less understood by the people at large than questions or actions relating to foreign policy. It is easy to understand why this is so. American foreign policy, like the foreign policy of every other nation, is closely akin to patchwork. It cannot be otherwise because of the very nature of the matters to be dealt with officially. Foreign policy, indeed, is one thing to which President Roosevelt's oft-quoted statement about his decisions resembling those of a football quarterback can be most properly applied. It is a day-to-day treatment with new decisions as changes come in the international play.

Our Foreign Policy

This brings us to the President's Chicago speech and the announcement by the State department of American conclusions that Japan is the aggressor in China. Of course, all persons who have read anything about the Sino-Japanese war knew long ago that the Japs were conducting a raid on China. Officials of the government knew it also, but there is a difference and must be a difference in the methods employed by individuals as distinct from those employed by a nation which represents all of its individual citizens. Time had to elapse, therefore, before our government or any other could say definitely and publicly that Japan was seeking to acquire new territory by theft and seizure.

Many observers and many individuals have indicated their surprise at the President's speech which, by the way, was the most distinct pronouncement of any that he has ever made. There was likewise surprise when the secretary of state, Mr. Hull, gave the press his statement condemning Japanese aggression even though the statement should have been anticipated after Mr. Roosevelt's Chicago speech and after word had come from Geneva that the League of Nations appeared unanimous in the same conclusion.

The reason that I say there should have been no surprise concerning the final position which our government has taken traces back to the administration of President Hoover and Henry L. Stimson, then secretary of state. It was at that time that a fundamental change took place in our foreign policy but it was not a change that appeared to be sensational at the moment. In other words, the position which Mr. Hoover and Mr. Stimson took at that time was overlooked because there was no real crisis to attract attention to American policy.

What that change in policy did is plain now. It was the beginning of the end of the isolationist program which followed the bitter controversy over President Wilson's proposal that the United States affiliate with the League of Nations and adhere to all phases of the program embodied in the league covenant. The reaction against Mr. Wilson's plan was violent and carried us to the other extreme—so much so that for a number of years we were a lone wolf among nations in fact as well as in name.

The one thing that really represents an important change of policy that Mr. Roosevelt enunciated at Chicago is his view of neutrality. Without making any particular reference to the neutrality statute enacted last winter under the sponsorship of Senator Pittman of Nevada, Mr. Roosevelt announced without equivocation that the United States will do everything it can, short of military force, to curb the Japanese course in China. That is to say, and I believe it is accurate, we will not invoke the neutrality laws if such a course will do harm to the Chinese. Rather, the American policy for the time being at least involves working hand in hand with other nations that may be striving to maintain international order and morality in matters in which we are directly concerned.

• • •

I have been asked several times recently concerning the possibility that the United States may engage in actual war in the Far East. I think that eventuality is very far removed.

Keep Out of Far East War

Possibilities always exist for a nation to get tangled up internationally under conditions such as obtain throughout the world today, yet I do not believe that the United States ever will do more in the Far East than exert moral pressure upon the Japs. It must not be overlooked, however, that the bulk of American sympathy is with the Chinese. One cannot tell how far that may lead us as a nation. Nor is it possible to forecast the weight of this sympathy in an economic way. I mean by that, no one can foretell what such a thing as a boycott of Japanese goods may mean eventually.

From all of this it must be plain that our national course in the next few months will have to be determined largely by the other fellow. Or, to state the proposition in another way, the lengths to which the United States will go in punitive action against Japan is likely to be determined, first, by the reaction of our own citizens to Japanese barbarism and, second, the moves by other dominant nations of the world.

Mr. Roosevelt was returning from an 8,000-mile trip when he delivered his Chicago speech. That trip was announced in advance as being for the purpose of an inspection—to see how the country was taking the New Deal. That, however, was not the whole truth. Mr. Roosevelt wanted to feel the public pulse politically on the Supreme court packing proposition and its related questions; he wanted to find out how the country felt concerning those Democrats who had opposed the court packing; he needed information about the demand for an extra session of congress to enact crop control legislation and, in addition, he wanted to see what the general feeling was about the Sino-Japanese war.

The trip was timed admirably. It took Mr. Roosevelt away from Washington and, further, away from the red-hot cauldron resulting from the fact that Associate Justice Hugo L. Black of Alabama was a member of the Ku Klux Klan.

The information that filters back from observers aboard the President's train presents something of a paradox. Almost unanimously, the observers found that Mr. Roosevelt was still immensely popular personally. Concerning his various programs, including crop control legislation, the observers report that they found conditions ranging from violent opposition to plain apathy or complete lack of interest.

It is a most confusing situation from a political standpoint. I have found few individuals able or willing to attempt an analysis of it. Generally speaking, lack of enthusiasm for a program sooner or later will kill off politically the individual who sponsors the program. Yet, no one will say, at this time at least, that such a result can be expected in Mr Roosevelt's case.

But the political effect of his Chicago speech must not be minimized. Whether Mr. Roosevelt so intended or not, his speech demanding that Japan respect treaties and observe the rights of other nations and his pointed criticism of policies such as those employed by Mussolini, Hitler and Stalin, have the effect of rallying the people behind him.

• • •

Some persons who are opposed to the New Deal have been mean enough to say that Mr. Roosevelt took his trip West in order to get away from Washington until the incident involving Associate Justice Black had blown over. I do not know whether the exposure that Mr. Justice Black had been a member of the Ku Klux Klan alone prompted Mr. Roosevelt to leave. I repeat only what is being said.

Black Klan Affair

Mr. Justice Black has now taken his seat as a member of the court. He told the country in a radio speech before assuming the robes of office that he had resigned from the Klan and that, as far as he was concerned, the incident was closed. He stooped somewhat, I think, when he tried to dodge the issue by charging that those who had exposed his Klan connections were trying to discredit Mr. Roosevelt. But, Mr. Black is now a member of the court and I do not see what anybody can do in the way of unseating him.

The reason for adverting again to the Black Klan affair is to make a prediction. That prediction is: as long as Mr. Black sits as a member of the Supreme court of the United States, he will receive repercussions of the case. I will wager now that regardless of what position Mr. Black takes in deciding any future litigation, there will be those who will point to him and remark that "he was once a member of the Ku Klux Klan." Likewise, regardless of the views or arguments he advances in any decisions rendered by the court, Mr. Black will be referred to continuously as "the Klan member" or as "the Roosevelt liberal."

Take it any way you like—the appointment and the confirmation of Hugo Black as a member of the Supreme court under the circumstances now known and affirmed by Mr. Black himself constitutes one of the worst situations yet recorded on the appointive power of the President and the power of the senate to approve presidential nominations.

But laying aside all of these things, there is a real tragedy resulting from the circumstance. If there is one branch or agency of our government in which it is necessary for the people as a whole to have faith, it is in the judiciary. I think I can foresee that the Black appointment and its attendant features will shake the faith of many individuals in courts.

It ought never to have happened.

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CALIFORNIA
News of the Week

Low Fire Loss

Sonora.—Damage from fire in the Stanislaus National Forest this year amounted to but $55—the lowest in years—according to the report of the Supervising Ranger's Office here.

Farley Dedicates Tulare Postoffice

Tulare. — Postmaster - General Farley dedicated the cornerstone of the new $63,000 postoffice building under construction here. Farley came to Tulare from San Francisco, where he spoke at the national postmasters' convention.

Famed Old Miner Dies

Bakersfield.—Rudolph Hagen, 86, one of the most romantic figures of the old West, is dead. Hagen, who once dug nuggets as big as hens' eggs, was the owner of placer claims and resort holdings in Red Rock Canyon, Mojave desert scenic resort.

Schools Exempt from Milk Law

Sacramento.—Public and private schools are not bound by the law requiring taverns and restaurants to serve milk in bottles, Attorney General Webb ruled. Answering a query of Director of Agriculture A. A. Brock, Webb said schools should be bound by the health regulations but the law failed to include them.

Fire Sweeps Town of Beckwourth

Quincy.—Fire destroyed the hotel and several buildings in historic Beckwourth, 40 miles east of here. Beckwourth is a commercial feeder for the Sierra Valley agricultural area, and is situated amidst much sage brush. The town was named in honor of James P. Beckwourth, the pioneer day discoverer of Beckwourth Pass over the high Sierra.

Brites Lose Gallows Appeal

San Francisco.—The California Supreme Court upheld the conviction and death sentence for John H. Brite and Coke T. Brite, brothers, for the murder of three men in the mountains of Siskiyou County last year. The shooting victims, Martin Lance and Joseph Clark, deputy sheriffs, and Fred Seaborn, were killed when they attempted to arrest the Brites on an assault charge.

Red Cross Picks San Francisco

San Francisco.—This city will be host to 2,500 Red Cross leaders next May 2 to 5, inclusive. Announcement that the 1938 convention would be held here came from Cary T. Grayson, chairman of the American Red Cross. This will be the first national convention of the organization held in the West Coast and the decision to hold it here follows a recommendation adopted at the last convention in the national capital.

State Accepts Payment in Oil Case

Sacramento.—State Finance Director Arlin E. Stockburger announced the State has accepted $518,628.04 from the Standard Oil Company and associates in settlement for the oil and gas taken by those concerns in the past from the State owned tidelands at Huntington Beach, Oreange County. The settlement agreement has been among the most controversial questions before the California Legislature for the last several sessions.

39 Show Horses Die in Flames

San Mateo.—Thirty-nine blooded show horses perished in a fire of undetermined origin which swept the stables of the San Mateo Gymkhana Club at an estimated loss of $70,000. Only seven of the 46 horses quartered in the stables escaped the blaze. Stablemen and nearby residents risked their lives in valiant attempts to save the imprisoned and fear-maddened animals. They succeeded in leading a number to safety, only to see some of the panic-stricken animals dash back into the flames.

State Senator Sued for Divorce

Sonora.—Dan E. Williams, State Senator from Tuolumne County, is defendant in a suit for divorce filed by Mrs. Lydia C. Williams, who charged him with cruelty and associating with another woman. The filing of the action followed a recent announcement from Sacramento that Senator Williams may have forfeited his office by establishing a residence in Idaho. He filed a divorce suit at Moscow last August 25. Under section 996 of the political code, State offices are declared vacant when office holders cease to be inhabitants of California.

Kill 300-Pound Deer

Red Bluff.—A deer killed near Paynes Creek, Tahama County, is believed to be one of the largest bucks killed in northern California. The deer, a pure blacktail, weighed 19 pounds when drawn, with head, legs and hide removed. It was estimated to have weighed approximately 300 pounds. The four-horned specimen was bagged by Jack Seltenrich and O. M. Corbett, both bullets finding their mark. It was jumped by a six months old fox terrier.

Ask Me Another?

A Quiz With Answers Offering Information on Various Subjects

1. What American statesman was the grandson of a king?
2. How much does a single inch of rain over an acre weigh? Over a square mile?
3. How many wars have there been since the signing of the Armistice in 1918?
4. Do Chinese surnames precede or follow the given names?
5. Who was the author of "Give me men to match my mountains"?
6. Name some famous musicians who had the gift of absolute pitch.
7. How many cabinet members were there in the first President's cabinet?
8. What is the usual order of business for general meetings of clubs and similar organizations?
9. What caused a farm to "sink" in Idaho?
10. How many words are there in the English language?

Answers

1. Charles Bonaparte, a member of Theodore Roosevelt's cabinet.
2. A single inch of rain weighs 113 tons an acre, or 72,300 tons a square mile.
3. There have been 17 wars since November 11, 1918.
4. They precede.
5. Samuel Foss.
6. Among them are Mozart, Brahms, Mendelssohn, Rachmaninoff, Von Bulow and Max Reger.
7. Three: secretaries of state, at first called foreign affairs; treasury and war. The attorney general and postmaster general were not at first given cabinet rank.
8. Reading of the minutes; reports of boards and standing committees; reports of special (select) committees special orders; unfinished business; general orders; new business.
9. The geological survey terms this a landslip. The Salmon Falls river undercuts its canyon walls until some of the land overhead breaks away, causing cracks or other land adjustments at some distance from the rim.
10. According to the World Almanac the reputable English language contains approximately 700,000 words. Possibly 300,000 more terms may be stigmatized as nonce, obsolete, vulgar, low, etc. and therefore seldom or never sought in dictionaries.

Uncle Phil Says:



Laws Are a Retreat

It isn't laws that Americans need to enable them to get along together, but a decent regard for each other.

You cannot often communicate the lesson you have learned by experience.

The hardy pioneer, rest his soul, cut down so many trees that his descendants, bless their souls, now have to restore them for their descendants.

A good-natured man never gets entirely over it, no matter how much he is imposed on.

A Very Salutary One

The best part of experience is the scares it puts into you.

Be free with compliments. They cost you nothing, but the surrender of your stiff-necked ill will.

Reason why people forgive is because they do forget.

It's Considered Eccentricity

In a village, as elsewhere, genius is usually not encouraged. But few know that is what it is.

Logic, in time, conquers all. Because logic is distilled common sense.

Overeating is what shortens a pig's life, too.

87 SPEED RECORDS BROKEN TO MAKE TIRES SAFER FOR YOU

Never Before Have Tires Been Put to Such Gruelling Torture



Ab Jenkins, World's Safest Driver, Establishes 87 New Records for Safety, Speed, Mileage and Endurance . . . He Drove 3,774 Miles in 24 Hours on the Sharp Granite-like Surface of the Bonneville Salt Bedsat Average Speed of 157.27 Miles an Hour

AT SPEEDS as high as 180 miles an hour — with the hot, coarse, abrasive salt grinding, tearing, scorching his tires — Ab Jenkins' special racer, weighing nearly three tons, pounded over the Bonneville Salt Beds at such terrific speed that it caused the surface to break up. Before the end of the run the track was so pitted and rough that it was almost impossible to hold the car on its course. Yet Jenkins set 87 new World, International and American speed records on Firestone Tires.

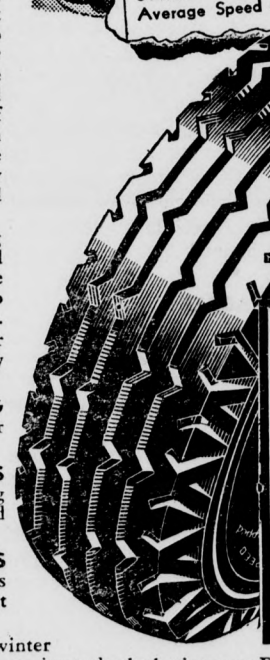
Building tires capable of establishing such records is made possible by patented Firestone manufacturing processes. These exclusive features enable Firestone to provide car owners with *extra safe* tires.

For the greatest protection equip your car with Firestone TRIPLE-SAFE Tires. By TRIPLE-SAFE we mean —

1 PROTECTION AGAINST SKIDDING —The scientific tread design stops your car up to 25% quicker.

2 PROTECTION AGAINST BLOWOUTS —The Firestone patented Gum-Dipping process counteracts internal friction and heat that ordinarily cause blowouts.

3 PROTECTION AGAINST PUNCTURES —Two extra layers of Gum-Dipped cords under the tread give extra protection against punctures.



Firestone HIGH SPEED TIRE

3.75-18	$ 7.85
4.50-21	10.05
4.75-19	10.60
5.00-19	11.40
5.25-17	12.25
5.25-18	12.70
5.50-16	13.75
5.50-17	13.95
5.50-18	14.30
6.00-16	15.55

Other Sizes Proportionately Low

Make your car tire-safe for fall and winter driving. Join the Firestone SAVE A LIFE Campaign today by letting your Firestone Dealer or Firestone Auto Supply and Service Store equip your car with a set of new FIRESTONE TRIPLE-SAFE Tires—the safest tires that money can buy!

YOU CANNOT AFFORD TO DRIVE WITHOUT FIRESTONE TRIPLE-SAFE TIRES

Last year highway accidents cost the lives of more than **39,000 men, women and children** and a **million more** were injured!
More than **40,000 of these deaths and injuries** were caused directly by **punctures, blowouts and skidding due to smooth, worn, unsafe tires!**



Left is a section cut from a new Firestone Tire. Note the thick, non-skid protection against blowouts and punctures. Come in and see a demonstration.



Left is a section cut from a smooth, worn tire, with non-skid protection worn off. Tires in this condition are liable to punctures, blowouts and skidding.

JOIN THE FIRESTONE Save-A-Life CAMPAIGN TODAY!

EXTRA POWER BATTERY



Ask About Our "Changeover" Price

AUTO RADIO

8" Dynamic Speaker.

$39.95

Includes Universal Control Head



Custom Built Dash Mountings Available

CAR HEATER



$19.95

Custom Fit Defrosters Available For Popular Cars

Firestone
TRIPLE-SAFE TIRES

Listen to the Voice of Firestone featuring Margaret Speaks Monday evenings over Nationwide N. B. C. Red Network

The Campbell Press and Valley Echo
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HARBINGERS OF 1938

Easily fifteen leagues ahead of the thoughts of most of us mortals—the males, at any rate—women's fashions have breezily skirted through winter rains and snowy gales and are plump in the midst of spring blossoms.

But just as far ahead are the automobile manufacturers, for the final lots of next year's cars are already hurrying off the delivery line. Yes, it's October again, the year has gone around that fast. And here the newest streamlined motors, smartly tagged out with glistening chronium gadgetry, are starting to trundle marketward, bright and burnished.

Designers say, that for the most part, there'll be no dearth of interesting surprises in design and general construction. In price, the trend is slightly upward. In models, the trend is toward lower-priced editions of formerly high-priced makes.

So again, new motors herald the coming of a New Year!

* * * * *

PRICE OF SAFETY

The ominous shadow of the skull and bones still flies high over our highway-grade crossings. But not for long, perhaps. A far-flung costly campaign is under way to strip that sinister emblem down. Of several thousand projects in a nationwide program to eliminate such crossings, 1,911 have been completed. The cost so far—$112 million!

The price of safety comes high to railroads and the government—who are footing the enormous bill—but it's less than the cost of lives. An analysis of last year's grade crossing accidents shows the speed of trains was less than forty miles an hour in 79 per cent of these cases. Who believes the automobiles involved could claim the same low speed?

Safety is no mirage. It CAN be achieved. A dozen states have already made remarkable strides in cutting traffic tolls in death and injuries. A few California cities can claim the same conspicuous success. Pioneers in safety like the railroads, in the period 1923-36, slashed the number of accidents to train and engine service employees by 61 per cent.

May the railroads' help in eliminating grade-crossing hazards prove as successful in saving the lives of autoists!

* * * * *

AMERICA GOES TO SCHOOL!

'You're never to old to learn!'' was once a flippant slogan. Today it has become the earnest conviction of countless thousands of Americans who are determined not to let the whirlwind pace of current history, nor the speed of industry's technological advance leave them stranded in either ignorance or want.

This year America is gaing to school in a great army 33 million strong—more than one-fourth the population! That the bulk of this army is marching to classes in the grade and high schools is not so significant as that over 1,250,000 are enrolled in universities, and that nearly eight million are attending professional and technical and ight schools.

Here you will find increasingly large numbers of adults who rightly believe the job of learning is never completely done that it's seldom if ever too late to master a new skill, a new trade, a new language. And California's educational system, ranking as one of the finest in America, is setting the pace for a nation that is schoolward bound!

* * * * *

TOP AGAIN!

Are we a nation on wheels?

A glance at the number of Americans—45 million of 'em—who took to the land, sea, and air to get a new look at this vast country of ours the past summer, would indicate most affirmatively that we are!

It shows that vacation time to most of us means a time to be footloose, a time to take in a change in scenery whether it's a fragrant wooded canyon nestling high in theSierra, a sandy beachland edging the Pacific, or even the heart of a metropolis.

West of the Mississippi, California this summer again proved to be the tourists' favorite state. East of the Missisippi, the city that captured most tourists' interest was New York but west of the Father of Waters, Los Angeles and San Francisco led all other cities in appeal.

But while vacationing home-towners were enriching the pocketbooks of autocamps, restaurants and hotels elsewhere, out-of-towners were reciprocating. Each of the 45 million tourists spent an average of $100, sending the total of tourist expenditures one billion dollars over last year.

Now that Americans are getting acquainted with every nook and cranny of this nation that spans a continent, the refrain of ''Home, Sweet Home,'' takes on a richer meaning. Soon it will no longer stand for apartment three, or the second house from the corner. It will mean—America!

AMERICAN TRUST COMPANY
THERE ARE CERTAIN DEFINITE ADVANTAGES IN ASSOCIATING WITH THE AMERICAN TRUST CO.
HERE YOU CAN ENJOY EVERY MODERN FEATURE OF BANKING AND SECURITY
CAMPBELL BRANCH
50 E. Campbell Ave. Campbell, Calif.

PACIFIC COAST NUT HOUSE
Cash Buyers Of Walnuts & Almonds
Shelled Or Unshelled—Bring Them In
6th And Keyes Sts. Tel. Ballard 182 San Jose

DREW CANNING CO., LTD.
Drew Canned Fruit and Fruit Delicacies

No industry has contributed more to the advancement of this section than the Drew Canning Co. Ltd., on East Campbell avenue Campbell. A large number of local people are provided with employment through the location of their plant here.

Their Drew line of canned fruits, fruit cocktails and fruit salads have a world-wide reputation for quality. This industry reflects credit on the whole district and we are all fortunate in having them located here.

Mr. Fred Drew, the general manager and president of the company, has been recognized for many years as quite a leader in his field.

The fact that local people are always given preference in the selection of employees assures many of our people jobs during the busy season.

They furnish an excellent market for apricots, pears and peaches raised in this district and growers should raise enough each year to keep the plant running. They always pay fair prices and are a great aid to the diversification of ranching and help in its prosperity.

For quite some time past people have realized the real value of local industries and the great advantage of using as many products as possible that are made at home. It is always best to buy local products, especially like Drew Canned Fruits which are on sale at your local groceries and markets.

In this Buisness Review we are pleased to compliment Drew Canning Co. Ltd., upon the fact that they are not only furnishing canned fruits of excellent nutritive value but have added rare tastes and flavors to the fruit cocktails and fruit salads and many lunches and dinners are made pleasant memories by reason of the serving of Drew brand of canned fruits.

NELSON GRAIN CORPORATION
Feed, Fuel and Trucking Service
AGENCY FOR QUICK HEAT OIL BURNER
Manufactured By The American Stove Co.
40 W. CAMPBELL AVE. Tel. 198 CAMPBELL

Is a popular ranch supply headquarters and popular with Campbell folks—featuring highest quality Feeds and Fuels at reasonable prices. It is under the efficient management of Mr. Clarence Nelson who is considered an excellent authority on feeds. You can secure Albers, Taylors or Globe feeds here.

If you have a Quick Heat Oil Burner installed by Nelson Grain Corporation you will enjoy a peace of mind never before known in the history of heating your home. No more getting up on chilly mornings and running down to the basement to fire the furnace as the oil burner is fully automatic. It is quiet, safe, clean and economical, operating on the cheapest grade of fuel oil, with consequent great savings in fuel bills. They will be glad to make a complete survey of your home and give an estimate on cost of installation.

They can supply you with fuel oil and see to it that your tank never runs low.

BETTY'S BEAUTY SHOPPE
31 WEST CAMPBELL AVE. CAMPBELL

This shop contributes to the good appearance of many ladies in Campbell and the surrounding territory as the owner is an expert in the line of permanent waving. She offers the ladies long-lasting waves of quality, the kind of wave which gives your hair a sheen and luster that will enhance your personality. Complete service is offered in every branch of beauty culture here and women who wish to improve upon their personal appearance, those who wish to look their best in business circles or social life and events can make no mistake in calling at Betty's After all beauty is contour. It is symmetry that creates a pleasant sensation in our minds when we see things that are lovely, and you will surely be lovely when your beauty work is done at Betty's. Phone Campbell 60.

JONES SERVICE STATION

Located at Santa Clara and Los Gatos road and Campbell avenue offers the people the best in oils, gasoline and greases. Here is a service station where you get service with a smile. No endless delays. When you drive in here, an efficient attendant is on the job to give you service and real service at that. If you only buy one gallon of gas you are accorded the same courteous service as if you were getting your tank filled. Your radiator is filled, oil checked, windshield cleaned, air put in your tires and it is all done so quickly that before you realize it you are on your way.

CAMPBELL GARAGE
"Campbell's Oldest Garage"

Located at 91 W. Campbell Ave. Campbell. Expert mechanics here feature general repairing, motor tuning u, that brings all that old time pep back in your engine. They have equipment for handling roadside accidents. No autoist need have the least fear in travelling in the vicinity of Campbell as they can get complete service. Let them check your battery now for winter driving. Complete line of parts. Electrical repairs under efficient direction of E. W. Preston, proprietor. Tel. 129.

SWANSON ONE-STOP SERVICE
AUTHORIZED UNITED MOTORS DEALER
Delco-Remy and Auto-Lite Parts and Service
Delco Batteries Firestone Tires and Tubes
VISIT OUR SHOP
All New Modern Equipment To Service All Classes Of Motor Tune Up And Repair.
UNION OIL PRODUCTS FREE PARKING
THE FRIENDLY STATION
GEORGE W. SWANSON, Proprietor
Campbell & Central Aves. Phone 288 Campbell

CAMBRIAN OIL CO.
With A Friendly Station At
Union Ave. And San Jose-Los Gatos Road, Campbell
Offers Both Wholesale And Retail Service in Unexcelled
Gasoline and Lubricating Oil
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They Have All The Equipment For The Handling And Distributing Of Their Oils And Gasoline, Whether It Be A Drum Or A Car Load. Prompt Service
I. "SOLLY" SOLOMON, Proprietor
PHONE CAMPBELL 407-F-2

CAMPBELL PACKING CORPORATION
California Wonder, Suntint and Sunnyside Brands
CANNERS OF SANTA CLARA VALLEY
FRUITS—TOMATOES

There is no concern more worthy of extended mention in this review than the Campbell Packing Corporation. Under the direction of men thoroughly conversant with every feature of the fruit packing business, it is not strange that it has become one of the most important industrial assets of our community.

This is the day and age when the public demand is not only for good products but the very best in quality.

Here the growers of fruits and tomatoes have an excellent market right at their very door.

The Campbell Packing Corporation employ many local people and Santa Clara County tax payers on their payroll in season.

Local people should demand these canned goods of the stores as it aids local industry, and aids in keeping money in local circulation.

We wish to compliment this well known establishment upon the up-to-date position they occupy in Santa Clara County and would say their brands of canned fruits are a delicious addition to any meal.

Baird's Orchard City Creamery
1 WEST CAMPBELL AVE. CAMPBELL

Is a bright spot of Campbell avenue and a favorite stopping place for the best in home cooked foods, offering well balanced dinners and luncheons, prompt service and reasonable prices.

They now manufacture and sell their own ice cream and it is the best in the valley. Delicious home made pies are served here and the motto "A bit to eat and something sweet" is appropriate for this creamery. It is a common expression in Campbell to hear "lunch with me at Baird's". Everything served here is pure, wholesome and delicious. As Christmas approaches you can shop here for Baird's Home Made Candies.

It is under the able management of Mr. and Mrs. Charles Baird and we highly recommend Orchard City Creamery upon its high standing in the business and social world of Campbell.

MORRIS WEEKS' GROCERY

Located at 28 W. Campbell Ave. Campbell is a popular grocery, and feature a splendid service for fine groceries and vegetables.

The importance of having everything clean and sanitary where food products are sold cannot be too emphatically stated. This grocery is up-to-date in every way. The service is equally satisfactory whether your order be large or small. It will be well to buy your fruits, vegetables and groceries here and be sure of getting the best the market offers. Tel. 78.

CAMPBELL PEOPLES MARKET

Located at 44 W. Campbell Ave. Campbell is here to serve you with the best in fine groceries, meats and vegetables. Here is a fine example of a home owned store and it is a dependable market. They set the pace for first class food products and they are serving the people of Campbell and vicinity well and faithfully. It is a market of enviable reputation for quality and reliability. They know their food products and also their customers and exactly what their wants are. Tel. 120.

G. E. Farley—Real Estate and Insurance

With office located at 1 E. Campbell Ave. Campbell. Tel 125. Guy Farley plays a very active part in the commercial life of Campbell and vicinity. There is a reason for Mr. Farley's popularity in this territory. He has listed hundreds of excellent buys in both city and ranch property and people who have listed their property with him say that it was sold to the best advantage and through this office they have always been able to get the best buys. Let him show you as he has shown many others that your real estate and insurance problems will be solved to the highest degree of satisfaction.

If You Want A Delicious Hamburger Stop At BILL KELLEY'S LUNCH

Located at Santa Clara and Los Gatos road, Campbell, is the popular place for the people from this territory for the best in sandwiches and hamburgers. Bill Kelley has always extended the glad hand of hospitality to all and nowhere in the valley can you find a better meal which is the reason for his popularity among our people. Always good coffee. Moderate prices. Bill Kelley's Lunch has made a definite mark in the restaurant life of Campbell. Eat here and eat the best.

Get Your Fall And Winter Fuel At
E. C. MERRILL'S
Lay In Your Winter Supply Now Of Good Dry Pine
ALL KINDS OF GOOD DRY WOOD
OAK, PINE, MADRONE, MILL BLOCKS
Good Grades Of Coal
134 E. Campbell Ave. Tel. 126 Campbell

KOPPER KETTLE DONUT CO.
ESTHER AVE. CAMPBELL, CALIF.
Are Bakers, Retailers and Wholesalers of Donuts made From Their Famous Recipe With Buttermilk And The Best Ingredients. ''The Taste Is Different.''
These Donuts Are Very Popular With The Housewife, Restaurants, Churches, Lodges, Clubs Anod Parties. If You Can't Get Kopper Kettle Donuts From Your Favorite Store Or Restaurant Order Direct And Remember To Order Your Donuts Now For That Hallowe'en Party
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If In Need Of Sheet Metal — We Make It

The FARMERS CORNER



by RALPH H. TAYLOR

Executive Secretary Agricultural Council of California

The turkey—most publicized bird in the American poultry yard at certain seasons of the year—has been "typed," like a Hollywood actor condemned to one-tpye parts.

The turkey, it seems, is just "a holiday bird," the piece de resistance on Thanksgiving Day, Christmas and New Year's Day, but a drug on the market between times.

But with recent increases in turkey production, something has to be done to make the gobbler a popular bird throughout the year, according to the U. S. Bureau of Agricultural Economics.

The peak of production was reached in 1936, when the output of turkeys in the United States was estimated at 20,000,000 birds.

And the federal bureau comments as follows: "Either the consumption of turkeys must be increased or the production reduced, if producers and the trade are to make a fair business profit!"

"Lower retail prices greatly increased the consumption of turkeys last Thanksgiving and Christmas," reports the economics bureau, "but even with the record high consumption more turkeys were carried over in cold storage after the close of the holiday season than ever before. Turkey producers in many parts of the country suffered severe losses."

Reporting on a nation-wide study of the turkey industry made by a special U. S. Department of Agriculture committee composed of representatives of the bureau of agricultural economics, the bureau of animal industry, the agricultural adjustment administration and the farm credit administration, the bureau suggests that the turkey can be made an all-year-bird, with materially increased consumption, by the following steps:

Live Oak Wins Two Hoop Tilts

By Don Martin

Campbell high's lightweight basketball teams lost a pair of Santa Clara Valley athletic league contests to Live Oak at Morgan Hill Friday evening.

The 110's lost a very close game in which they were trailing 5-4 at half time. During the second period, the locals succeeded in tying the score but there were still a few seconds left to play. In the breath-taking climax, a Live Oak man was fouled. He made a successful free throw and the game ended 11 to 10.

Ted Tomihiro, center, Alvin Van Every, guard, and George Silva, guard, played exceptionally well. Don Murphy tallied three points.

Somewhat handicapped by the loss of their star center Paul Borg the 120's were taken by a 20-13 count. Borg was taken ill last week and may be off the hardwood for several games. The Live Oak team took an early lead and held a five point advantage at the end of the first half. The locals were unable to halt their hosts, and when the final bell sounded the score board showed Campbell 13, Live Oak 20.

Next week the lightweight hoopsters travel to Los Gatos for a couple of games which are expected to dish out plenty of thrills.

RED & WHITE STORES

With locally owned Campbell store located at 85 E. Campbell avenue, Ray Mathis, proprietor. Phone Campbell 85.

The grocery and market business is one that holds the interest of the people all the year around and the Red & White store is among the foremost firms of this section. In trading with this store you are helping to build a better community and further increasing the buying power of the local people.

By reason of fair dealing with the public, the patronage of the Red & White store has increased until today this store is visited daily by hundreds of people from Campbell and surrounding territory. Their fancy grocery and meat departments are very popular with the new and old customers. They carry a complete line of fruits and vegetables and sell at consistently low prices. Their stocks are attractively displayed and customers are given the opportunity to make their own selections if they desire it.

All Red & White stores are friendly groceries and markets where quality is the best, prices are low and the service supreme. They have built a large business by solving the problems of helping the intelligent housewife to keep the food bill within the limits of the family budget. Ray Mathis invites the people of our territory to make his store their headquarters when shopping in Campbell.

In this review we are glad to compliment the Red & White store for their foresight in staying ahead of the times in appointments, service and quality and would say it is a store where it is a pleasure to trade. Take your next grocery order to Ray Mathis, the Red & White Store in Campbell.

Taxes are payable

For the Fiscal Year 1937-1938

For the Information of Santa Clara County Taxpayers, the Following Are Important Details Concerning Taxes for the Current Year

THE FIRST INSTALLMENT

of taxes, which includes the total tax on all personal property secured by real estate, and one-half of the total tax on all real property, becomes due on November 1, 1937, and is delinquent on December 5, 1937, after which time a penalty of 5% is added

THE SECOND INSTALLMENT

comprising the remaining one-half of the tax on all real property is due on January 20, 1938, and becomes delinquent on April 20, 1938, after which time a further penalty of 5% is added to all unpaid taxes.

BOTH INSTALLMENTS

of tax may be paid in one remittance with the first installment, if desired.

All Taxes May Be Paid At Any Time After Receiving Your Tax Bill On and After October 25, 1937.

The Tax Collector's Office in the Hall of Justice, Corner of Market and St. James Streets, San Jose, is open for your convenience every day between 9 a. m. and 5 p. m., Sundays and legal holidays excepted. Saturdays 9 a. m. until noon.

TAXES MAY BE PAID BY MAIL

If it is inconvenient for you to call at the Tax Office

OR IN

CAMPBELL

At the American Trust Company Bank on Tuesday, November 9, 1937, during banking hours.

BE SURE TO BRING YOUR TAX BILL WITH YOU, OR ENCLOSE IT WITH YOU REMITTANCE MADE BY MAIL

ROY P. EMERSON

Tax Collector of Santa Clara County

IMPORTANT . . . Original Tax Bills Mailed to Taxpayers Must Be Returned When Paying Taxes!

FRESH FRUITS and VEGETABLES

The Best That the Market Affords

RAY MATHIS

RED & WHITE STORE

Treat Your Car To The Best In oil and Gas. Drive Up To SHELL SERVICE, INC. Campbell & Johnson Aves. Mr. Hawkins, Proprietor Is Always Ready And Willing To Give You A1 Service And Quality Products

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66 So. First St. San Jose

EXPERT CLEANERS

With plant located at 724 S. 1st St., San Jose. Tel. Ballard 1130.

Feature dry cleaning according to the latest methods and styles. You can entrust your finest clothing to them. Furs cleaned, also silks and satins beautifully cleaned. Dyeing too is a specialty with them and they have a reputation for turning out very accurate and high class work. Popular prices always. Complete service for out of town customers. Now is the time to get your clothing cleaned for the fall season. Call or write Expert Cleaners.

Florence Wolff—Graduate Cosmetologist

Is Now permanently associated with Minnie's Beauty Shop, 193 S. 1st (upstairs) San Jose, representing the famous Sare Cooley Cosmetics (Original Avocado Beauty Aids). Sara Cooley was the original discoverer of the Avocado Beauty Aids. These products are of the highest perfection and quality and are appealing more daily to the "people who care."

Florence Wolff formerly lived in Campbell and invites all from Campbell, San Jose and surrounding territory to drop in for a free lesson in beauty building and skin analysis with a complete make-up chart. Phone Ballard 1888.

THE OWL SHOE HOSPITAL

"Santa Clara Valley's Finest Equipped Shop"

119 S. Second St. Tel. Ballard 7240 San Jose

Features an excellent service in the rebuilding and repairing of shoes by up-to-date methods and machinery. "Mike" De Benedictus, now sole proprietor of this shop uses only the best of leathers and all jobs are turned out with an idea of style as well as durability, retaining the flexibility of the sole and making the shoes as good as new again.

Ask about his Arch Supports made in the modern way. These feather weight individualized arch supports are built into your shoes to your requirements, and are strong in the necessary supporting parts but flexible and springy where needed. Prompt service always.

CHEIM LUMBER CO.

Main office 1400 The Alameda. Tel. Ballard 500. Branch office 925 S. 1st, San Jose. Tel. Ballard 8200, offers an excellent service in lumber and building materials. Bring your building problems to them. They feature ideas and plans for a distinctive service for home building and repairing. Build and repair now. High grade lumber and building materials are consistant with the price.

BON TON MILLINERY

78 S. 1st St., next to Herold's Shoe Store San Jose

Attention, smart women. . . .attention, all women, for if you are smart you know, and, if not Bon Ton Millinery will help you on your way to stardom in the wearing of hats. Their hats ahe charming and the new shipments of fall hats which have arrived are. . . . well. . . . you must see them. Big ones, little ones, daring wild things. and demure, alluring little ones, but, large or small clever as can be, every single one of them. Your husband or sweetheart will certainly be reminded anew that you are "pretty as a picture" in one of these new fall hats. Better get busy while the stock is still complete: It's so much fun to pick out a hat in a leisurely way at Bon Ton Millinery. By the way they are agency for the Knox hats.

Do You Need Money?

S. A. SCHERER, LOANS

With offices, Suite 210, American Trust Building, San Jose, offer a complete auto, furniture and salary loan service which will solve all your money problems for you. The dignity and privacy of their service is unexcelled and will merit your confidence and good will.

If you need money to meet an immediate payment on your car or to pay bills go in and talk it over They offer quick service. They do not make any investigation that will embarrass you in any way. No insurance required and they can arrange as long as 90 days on first payment.

S. A. Scherer loan service answers all the needs of the people and is presided over by men of prominence in the business and financial world. Phone Bal. 4377.

AMY SALLOWS DANCING ACADEMY

Tap, Acrobatic, Ballet, Toe And Ballroom Dancing

Private Lessons, Classes And Assembly For Beginners And Advanced Pupils

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If You Want Help With Your Fall House Cleaning—Call

Standard Window & House Cleaning Co.

Floor Furnaces Cleaned By Machine

They Feature The Best Of Service And Are Always Around On Time. They Will Clean Your Office, Too.

Waxing, Polishing And Scrubbing By Machine

Al Johnson, Manager

608 S. 1st. Tel. Ballard 5465 San Jose

FIELD'S STORE

THURS., FRI., & SAT. SPECIALS

Briardale String Beans, No. 2's	20c
Folger's Coffee, lb. 28c; 2 lbs.	54c
Honey Maid Grahams, 1-lb. pkg.	17c
Ritz Crackers, 1-lb. pkg.	22c
White King Gran. Soap, lg. pkg.	31c
White King Toilet Soap, 4 bars	19c
Scot Towels, 12-in. rolls,	10c
Snowdrift, 3-lbs.	58c
Superba Mushroom Gravy, 8-oz.	10c
Briardale Catsup, 14-oz.	15c
Westlake Asparagus, No. 1 square	28c
Westlake Spinach, No. 2½'s	15c
Holsum Dog Food, No. 1 can	5c
Morning Milk, lge. can	7c

FIELD'S STORE

PHONE 127 SERVICE and DEPENDABILITY

Ruth's Vogue Shoppe

1187 Lincoln Ave. San Jose

Phone Columbia 3933-W.

Of real interest to the ladies of this section is this popular style center in Willow Glen. The styles of Fifth Avenue and those of Paris can be found right here in our midst at Ruth's Vogue Shoppe where gowns of every description, size and style are to be found.

Mrs. Ruth Happ the owner is well known throughout this region, having been in charge of the pattern department of Hale's for the past nine years.

No longer is it necessary to go on shopping trips to some distant city to secure the latest fashions. At this shop you will find the very latest in everything necessary to create a feminine loveliness, from the sheer silks of the far east to the very finest of domestic materials styled by experts of the foremost style centers of the world.

These are to be had in all the lovely new fall colors and materials. Perhaps it is just a new cut of sleeve that transforms the garment into the most distinctive gown, perhaps just a new note upon the neck line. Everything is distinctive and individual at Ruth's Vogue Shoppe. The sales people are familiar with the correct styles and their suitability to the customer. They know the value of a satisfied patron and would much prefer not to make a sale than not to have their customer satisfied with the purchase.

Margaret Burnham's Candy Cottage

Located at 296 S. First St., San Jose, manufacture and sell their original candy. Get a box when in San Jose. All the family will enjoy it. Tourists as well as residents who want to see that their sweethearts and friends are kept sweet, should drop in here and send a box of candy. If you want just a bite or a big box they have it.

The demand for this candy is daily increasing because of its freshness and purity and delicious assortments. We would say that they are making life sweeter by their presence here. Get your Hallowe'en party candy here.

LA ROSA BEAUTY SALON

Recently opened at 186 S. Second St., Barry Bldg, San Jose under the direction of Sam Bongiorno. Beautiful new equipment, decorations and furnishings, and every possible convenience. Complete service in offered in every branch of beauty culture. Don't be skeptics. Ask your neighbor you matrons who haven't had a permanent wave yet by this style creator. Glorify yourself for the fall season. Special facial and permanent wave rooms are a feature here. Phone Col. 2812.

Globe Manufacturing Co.

31 Pleasant Tel. Ballard 1530 San Jose

Manufacturers Of Doors, Frames, Cabinets And Wood Specialties Of Every Description, Both Modernistic And Conservative In Style. Use Their Experience In Laying Out Plans For Your Home As Money And Time Can Be Saved. Furniture Built To Order. Glass And Glazing Estimates Cheerfully Given

GOODRICH ROUND-UP OF UNSAFE TIRES

Special!

REPLACE WORN TIRES with Safe New SILVERTOWNS

The Only Tires With LIFE-SAVER GOLDEN PLY BLOW-OUT-PROTECTION

To provide you and *everyone* who rides with you, with real blow-out protection, *every* new Goodrich Silvertown Tire is built with the Life-Saver Golden Ply. This exclusive Goodrich invention is a layer of special rubber and full-floating cords scientifically treated to resist *internal tire heat*. By resisting this heat, the Golden Ply gives you *real* protection against these dangerous high-speed blow-outs.



PAYMENTS TO SUIT YOUR PURSE

Don't pinch yourself by paying cash. Keep your money for other things you need and use your credit to get new tires *now*. You'll be surprised how easy it is to buy on our credit plan. There's absolutely no red tape or delays. Quick service.

CREDIT TO EVERYONE

JONES Service STATION

OPPOSITE SCHOOLS - - - - - - Phone Campbell 111

Gay Hostess Apron With Poppy Motif



Pattern 1495.

Flit from pantry to parlor in this "hostess" apron, so gayly appliqued with poppies, and guests are sure to ask how it's made! Choose bright contrast for yoke, border, poppies. One poppy forms the pocket. Pattern 1495 contains a transfer pattern of the apron and a motif 6¼ by 10¾ inches; a motif 6½ by 9¼ inches and the applique patches; illustrations of all stitches used; material requirements.

Send 15 cents in stamps or coins (coins preferred) for this pattern to The Sewing Circle Needlecraft Department, 82 Eighth Avenue, New York City.

Please write your name, address and pattern number plainly.

CONSTIPATED?

To keep food waste soft and moving, many doctors recommend Nujol—because of its gentle, lubricating action.



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NOW COSTS LESS!

INSIST ON GENUINE NUJOL

Daring Hides Fear

Fear is often concealed by a show of daring.—Lucan.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm.

Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

HOW OFTEN CAN YOU KISS AND MAKE UP?

FEW husbands can understand why a wife should turn from a pleasant companion into a shrew for one whole week in every month.

You can say "I'm sorry" and kiss and make up easier before marriage than after. If you're wise and if you want to hold your husband, you won't be a three-quarter wife.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through."

HELP KIDNEYS

To Get Rid of Acid and Poisonous Waste

Your kidneys help to keep you well by constantly filtering waste matter from the blood. If your kidneys get functionally disordered and fail to remove excess impurities, there may be poisoning of the whole system and body-wide distress.

Burning, scanty or too frequent urination may be a warning of some kidney or bladder disturbance.

You may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel weak, nervous, all played out.

In such cases it is better to rely on a medicine that has won country-wide acclaim than on something less favorably known. Use *Doan's Pills*. A multitude of grateful people recommend *Doan's. Ask your neighbor!*

DOAN'S PILLS

News Review of Current Events

CONGRESS CALLED BACK

President Calls for Crop Control Measure and the Regulation of Labor's Wages and Hours



Hull, Davis and Welles Going to Confer With President.

Edward W. Pickard

SUMMARIZES THE WORLD'S WEEK

© Western Newspaper Union.

Special Session Called

CONGRESS was called in extraordinary session to start November 15, and immediately afterward President Roosevelt explained in a "fireside chat" over the radio the necessity for this as he sees it. Reporting cheerfully on his western trip, he outlined the legislative program which he declared the American people need to promote prosperity.



President Roosevelt

These are the five measures he said should be passed without delay:

Crop production control to "build an all-weather farm program so that in the long run prices will be more stable."

Wage and hour standards to "make millions of our lowest paid workers actual buyers of billions of dollars of industrial and farm products."

Regional planning to conserve natural resources, prevent floods and produce electric power for general use.

Government reorganization to provide "Twentieth century machinery" to make the "democratic process work more efficiently."

Stronger antitrust laws in furtherance of "a low price policy which encourages the widest possible consumption."

Chairman O'Connor of the house rules committee predicted the house would pass a farm bill in the first week of the session and then take up the wage and hour measure. Some Democratic leaders said the labor bill, which was passed by the senate in the last session but held up in the house rules committee, would probably be the only one of the five measures to get through congress in the special session. Even that is strongly opposed by southern Democrats and has been condemned by the American Federation of Labor.

—★—

Labor Hits Labor Board

SEVERE condemnation of the federal labor relations board was voiced in a resolution adopted by the American Federation of Labor in the Denver convention. It was presented by John P. Frey, head of the metal trades department and charged that the board was acting "without a warrant or authority" in interfering in disputes between the A. F. of L. and the C. I. O. and was violating "the spirit and specific intent of the labor relations act, with decided advantage" to the C. I. O. affiliates and damage to the A. F. of L.; that the board has sought to "destroy the validity of contracts" between bona fide trade unions and employers and that such actions were taken "in some instances with full knowledge of the facts involved"; that the board, in direct contravention of the meaning of the law, has repeatedly "denied employees the right of designating the bargaining unit and the right of selecting representatives of their own choosing with full freedom."

Frey in his speech asked that Edwin F. Smith be removed from the board and that three regional directors be dismissed.

The convention adopted a resolution opposing the pending wage and hours bill, and one calling for a boycott on all Japanese products.

Authority was voted the executive board to expel finally the ten C. I. O. unions under suspension, and President Green announced plans for the attack on the rival organization in several great fields. The first vigorous blow will be struck on the Pacific coast in a drive to organize workers in the cannery and agricultural field. The second battle ground will be among the white collar workers generally.

C.I.O. Upholds Contracts

IN A tumultuous session at Atlantic City 150 leaders of the C. I. O. routed a "left wing" movement and went on record in favor of a policy condemning "quickie" strikes, supporting the sanctity of collective bargaining contracts and pledging co-operation in safeguarding the operation of these agreements.

The delegates also condemned recent decisions by the national labor board as being contrary to the provisions of the Wagner-Connery act by which the board was created and approved a four-point federal legislative program. This program called for a wages-and-hours bill, licensing of all industries operating in interstate commerce, appropriation of sufficient WPA and PWA funds to provide jobs for every American worker, and expansion of the social security act.

—★—

No Peace for Labor

WAR between the rival factions in American organized labor is not going to cease in the near future. The C. I. O. leaders gathered in Atlantic City for their first "war council," and John L. Lewis, their chief, revealed plans for setting up a permanent dual organization. He condemned the suspension of the C. I. O. unions from the American Federation of Labor as "cowardly" and "contemptible" and said those unions considered themselves now out of the federation and awaited any further action by the federation with complete indifference.



John L. Lewis

—★—

Big Battle at Shanghai

SHANGHAI was witnessing the fiercest battle of the Sino-Japanese war. Land and air forces of both sides were fighting furiously and the casualties were piling up hour by hour. The Chinese were making a great counter-offensive for which they had massed men and guns about the city. The Japanese were ready for the attack, and desperately battled to turn back their foes. Observers described the hand-to-hand fighting as that of madmen, especially in the Chinese quarter.

A big fleet of Chinese airplanes was sent down the Yangtse and bombs were showered on the Japanese warships along the Japanese-occupied shore of the Whangpoo.

An American navy radio man, J. P. McMichael of Connorsville, Ind., was slightly wounded by Japanese shrapnel as he stood on the signal deck of the United States cruiser Augusta between Admiral Harry E. Yarnell, commander-in-chief, and Capt. R. F. McConnell, chief of staff. American navy authorities immediately entered a protest and the Japanese commander expressed his regret.

—★—

Brady Gang Wiped Out

LAST of the big "mobs" of bank robbers and murderers, the Brady gang was wiped out in a gun battle with federal agents at Bangor, Maine. Al Brady, the leader, and Clarence Shaffer, Jr., his lieutenant, were killed; and James Dalhover was wounded and captured. The outlaws were recognized by a clerk in a sporting goods store and the G-men ware summoned. Dalhover was to be taken to Indiana to stand trial for the murder of a state policeman, one of four killings attributed to the gang. He made a full confession, and search began for persons who had been aiding them.

The gangsters' capture was believed to have nipped a potential New England crime wave. Floor plans of two banks were found in Dalhover's possession with maps of nearby roads.

May Meet in Brussels

HOW far President Roosevelt is willing to go in the effort to stop Japan in China is what other powers, especially Great Britain, are eager to know. The people of the United States also would like to be informed in that matter. The British statesmen wish America to take the lead, and also they would like the suggested conference of the nine-power treaty signatories to be held in Washington. This latter suggestion is definitely opposed in our capital, and so it was believed Brussels might be selected as the meeting place.

Mr. Roosevelt, who conferred with Secretary of State Hull, Undersecretary Sumner Welles and Norman Davis, his roving ambassador, was represented as being strongly averse to taking a solitary lead in the action to check the Japanese. Apparently he preferred that the "quarantining" of nations guilty of "international lawlessness" which he proposed in his Chicago speech should be limited to a united international moral stand.

In his radio talk the President alluded to the conflict in China rather vaguely, reiterating that "America hates war" and stating that the United States is going to co-operate with the other signatories to the nine-power treaty in an effort to find a "solution of the present situation in China." He did not tell just what he proposes to do, but assured his listeners that he could be trusted to do the right thing.

The National Council for Prevention of War, representing a part of the extreme peace sentiment in the United States, announced that its annual meeting had declared for immediate invocation of the neutrality law which the President has not seen fit to put in operation.

—★—

Italy Supports Japanese

THERE was considerable doubt whether Italy would take part in the Pacific treaty conference, but it was assumed that if it did, it would defend the course pursued by Japan in China and would do what it could to frustrate the designs of the other conferees.



Giacinto Auriti

This was assured by the message conveyed to the Tokyo government by Giacinto Auriti, Italian ambassador to Japan. According to a Japanese news agency, Auriti promised Kensuke Horinouchi, Japanese vice foreign minister, that "Italy will never spare general support to Japan."

—★—

Japan Denies Violations

IN A formal reply to the charges of treaty violation the Tokyo foreign office flatly denied responsibility for the Sino-Japanese conflict and asserted that China, not Japan, had violated the treaties. The anti-Japanese attitude and the mobilizing of Chinese troops, said the statement, forced Japan to take military action, entirely in self-defense. Japan disclaimed any desire to annex parts of Chinese territory, and declared the accusing nations misunderstand the situation.

—★—

Court Upholds Black

FOR the present, at any rate, Hugo L. Black's seat on the Supreme court bench is secure. The court refused to permit Albert Levitt, former federal judge in the Virgin Islands, and Patrick Henry Kelly of Boston to contest the legality of Black's appointment. The ruling was announced by Chief Justice Hughes, who said the two men did not have sufficient interest in the litigation.

—★—

Ogden Mills Dies

OGDEN L. MILLS, who succeeded Andrew Mellon as secretary of the treasury and for years was a leader in the Republican party, died of heart disease at his home in New York. Besides being a financier, Mr. Mills was an able lawyer and business man and had a fine record as a member of congress. He served in the army through the World war.

—★—

Divorce Rule Stands

CHURCH laws against remarriage of divorced persons by Episcopal clergymen stand unchanged for at least three years. Proposed liberalization of the rule was defeated by the house of deputies of the church at the general convention in Cincinnati. The deputies voted to continue for another three years the commission on marriage and divorce, but the question probably will not come up again for a long time.

The defeated proposal would have permitted bishops to allow Episcopal clergymen to solemnize marriage of persons, who were divorced for any cause, after study of each case.

—★—

U. S. Consul Murdered

J. THEODORE MARRINER, American consul general at Beirut, Syria, was assassinated by an Armenian who had been refused a visa for travel to the United States. The murderer was arrested and the police said he admitted having acted for personal vengeance only.

Marriner, who was forty-five years old and a bachelor, was considered one of the most valuable men in our diplomatic service, which he entered as third secretary of the American legation at Stockholm. At one time he was chief of the western Europe section of the State department.

STAR DUST

Movie • Radio

★★★ By VIRGINIA VALE ★★★

SOMETIMES a bad break in Hollywood leads to a good one, which is just another way of saying that motion-picture producers are slow to make up their minds. Metro-Goldwyn-Mayer is going to star Willie Howard, the veteran comic of the stage in a big musical extravaganza, because he was so funny in a skit in "Broadway Melody of 1938."

You never saw the skit, no matter how carefully you watched the picture, because it was cut out. When they first saw it, the officials of the studio didn't think it was so funny, and having to take something out to shorten the picture, they sacrificed what Howard was sure was the most-hilarious skit of his career. Taking another look at the discarded film, officials have decided that it was very funny—so funny that they won't waste Howard's talents in the future.

—★—

With the season of big motion pictures only a few weeks old, four of the thirty or so pictures released have made outstanding hits. These are "Prisoner of Zenda" with Ronald Colman and Madeline Carroll, "100 Men and a Girl" with Deanna Durbin, "Thin Ice" with Sonja Henie, and Grand National's "Something to Sing About" with James Cagney. This last is a grand bit of nonsense in which the pugnacious Jimmy sings, dances, and fights his way through a delightful story, aided and abetted by Mona Barrie.



Deanna Durbin

—★—

Victor McLaglen roared into New York recently on his way to London to make a picture, and when Victor roars anyone would think the whole, boisterous good-humored American Legion was back in town. His high spirits are infectious and his magnetism so overpowering that when he introduced his friend Brian Donlevy as the greatest actor in the world, everyone agreed—for the moment.

—★—

Paramount goes right on announcing one picture after another for Frances Farmer, but Miss Farmer says that she is coming to New York to do a stage play called "The Manly Art" written by Luise Rainer's husband.

—★—

Out at the Universal studios where Henry McRae turns out thrilling serials faster than you can say "To be continued next week," they don't have much time to humor temperamental actors, but recently they had to give in and waste an hour or so while an actor had a tantrum. The actor was a lion. McRae thought he would save the lion from the exhausting period of posing while hot lights were adjusted, and brought in a stuffed lion as double. Jealous of this interloper, the lion broke loose from his cage, rushed on the set and tore the stuffed animal to bits.

—★—

Theater owners all over the country are begging Republic and Grand National officials to speed up production on Westerns starring Gene Autry and Tex Ritter, so that the warbling cowboys will have time to make personal appearance tours. The ever-growing popularity of these two lads is the sensation of the bookkeeping departments.

—★—

Ever since Claudette Colbert broke out in "She Met Him in Paris," as an accomplished figure - skater, all the other girls have wanted to show off their proficiency at winter sports. Ruby Keeler, recuperating from her recent illness, is planning for her first starring picture at R. K. O. The story is called "Love Below Freezing" and the big surprise is that skiing is the main feature of the picture.



Claudette Colbert

—★—

ODDS AND ENDS—Marlene Deitrich's eyebrows that used to extend way out like streamers return to normal in her new picture "Angel" and will probably start a new fashion . . . Jean Parker made herself a hat, copied from one Gary Cooper wore in "The Plainsman" and now she is very busy helping friends make copies of it . . . Ronald Sinclair has proven entirely satisfactory in roles intended for Freddie Bartholomew, so it is doubtful that Freddie will get anywhere with his strike for more money . . . Simone Simon is going to sing a difficult coloratura aria in her next picture. The studio just found out that she used to make records in France . . . Bing Crosby wants his friend, Babe Hardy, to play a dramatic role in his new picture, now that the team of Laurel and Hardy have split.

© Western Newspaper Union.

Wise and Otherwise

"No, I'm sorry I can't marry you," said the lovely miss to the ardent swain, "but I'll always admire your good taste."

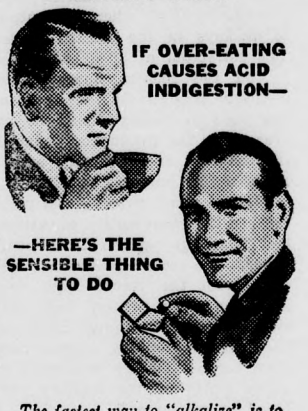
Sunny smiles are sometimes worn by shady people.

Should sportsmen show emotion? Well, after a day's fishing the angler often has a catch in his voice.

If half the world doesn't know how the other half lives, it is because they have never traded cooks.

The words of a wireless announcer are said to travel through the ether at the rate of 155,864 miles a second. Apparently what he says goes.

CARRY YOUR ALKALIZER WITH YOU



The fastest way to "alkalize" is to carry your alkalizer with you. That's what thousands do now that genuine Phillips' comes in tiny, peppermint flavored tablets — in a flat tin for pocket or purse. Then you are always ready.

Use it this way. Take 2 Phillips' tablets — equal in "alkalizing" effect to 2 teaspoonfuls of liquid Phillips' from the bottle. At once you feel "gas," nausea, "overcrowding" from hyper-acidity begin to ease. "Acid headaches," "acid breath," over-acid stomach are corrected at the source. This is the quick way to ease your own distress — avoid offense to others.



False Flattery

People generally despise where they flatter and cringe to those whom they desire to supersede.—Marcus Aurelius.



LUDEN'S

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New Remedy Uses Magnesia to Clear Skin. Firms and Smooths Complexion —Makes Skin Look Years Younger.

Get rid of ugly, pimply skin with this extraordinary new remedy. Denton's Facial Magnesia works miracles in clearing up a spotty, roughened complexion. Even the first few treatments make a noticeable difference. The ugly spots gradually wipe away, big pores grow smaller, the texture of the skin itself becomes firmer. Before you know it friends are complimenting you on your complexion.

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Cattle Kingdom

By ALAN LE MAY

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WNU Service

CHAPTER X—Continued
—12—

The sheriff looked doubtful. "Well, I don't suppose an hour or two—"

"Thirty hours," Dunn said.

Amos shook his head. "No—I can't do that."

"Amos," said Dunn, "from the first, you've played into the hands of the people that are against the 94. That's your lookout, if you want to do that; I don't figure to make any trouble for you in any way. But I got to have today and tomorrow to put my affairs straight. You give me 30 hours and I give you my word I'll go with you tomorrow night."

"I don't question your word, Dunn," Amos said. "But I doubt if the people of the county will stand for it. They're sure hollering for an arrest."

"It's you that's sheriff," Dunn pointed out. "This is the last thing I'm going to ask of you. But I sure got to have until tomorrow night."

Sheriff Amos studied him, and appeared to consider for a long time. "I want to be fair, Dunn," he said. "Public opinion is awful strong against you—stronger than is reasonable, in a way. This isn't an easy thing for me to do. You know that."

"Tomorrow night," Dunn said stubbornly.

"Tomorrow night, then," the sheriff agreed at last.

CHAPTER XI

Horse Dunn watched the dust of the sheriff's car settle reluctantly upon the dry flats until he was sure Walt Amos was on his way.

"Saddle up," he ordered. "Get a fresh horse, Tulare."

Out at the corrals they roped square-built, hill-running ponies. "Horse," Billy said, "how big a fool is Magoon?"

"Magoon's a queer one, all right. If it weren't for that I'd say he must be clear of the killings, or why ain't he in Mexico by now? But he hasn't got all of his buckles—and that's a break for us. Because we sure need to catch us a witness."

Tulare put in, his mouth full of bread and meat he had grabbed from the kitchen. "Witness, hell! I bet he shotgunned Flagg himself, for the dough he had on him. He probably sold Flagg the horse and saddle in Pahranagat, then rode along with him, waiting his chance. Then later he downed Cayuse because Cayuse caught up to him. Get it?"

"I can't swaller any set-up that doesn't show the Link Bender crowd at the bottom of it," Horse Dunn said flatly.

He jerked tight his latigo. "Magoon is most likely headed out of the country. But here's what we do: Tulare, you got the fastest horse. You circle to the head of the Tamale Vine, by way of the upper bench, and try to beat Magoon to the Pass." "Billy, you strike northwest into the point country. There's a bare chance that Magoon will skirt along the foothills, picking a pass north of where we're figuring on. Get yourself a good high lookout, and camp there until tomorrow."

"This is as good a try as any," Tulare approved.

"Then let 'er buck! And if either of you meet up with Marian, you send her home a-packing. Billy, leave word with Tia Cara where we've gone." He put his horse out of the layout at a sharp jog, Tulare beside him.

Wheeler held back long enough to urge his horse to drink, and get himself a canteen; then he also struck out, northward, along the outer edge of the brush. Two hours before dusk he took his post on a high rocky point far to northward of the 94. He hid his horse, sprawled with his back against a hot rock, and swept the rolling country. Quickly his eye picked out the trails a rider would follow in moving from the Tamale Vine toward the northwest passes. Far out on the dusty flats he could make out dots that were cattle; but in all that vast visible range he could find no mounted man, and nothing moved on the trails he fruitlessly watched.

Dusk came on, cool and clear and utterly still, and after a long time the twilight faded, slowly giving way to the faint light of appearing stars, and Wheeler had sighted no one. An hour before dawn he was watching again, awaiting the first light. But morning showed only the same vast empty range; and three hours after sun-up he knew he must give it up.

He saddled his pony and dropped down from his lookout. One by one he sought out and examined the trails he had picked as the ones Magoon might use. This took time; trails easily visible from his high lookout were many slow miles apart for a rider on the ground. Still he found no sign; and he at last turned toward the 94, disgusted.

It was deep into the afternoon by the time his thirst-fretted pony brought him in, disgusted, to the 94.

Marian came running out to him as he unsaddled.

"In heaven's name," said Wheeler, "where were you yesterday?"

"I was out with my horse—what of it? When's Uncle John coming back?"

"He'll be back by tonight; he gave Amos his word. Steve and Tulare sighted Lon Magoon up—"

"Tia Cara told me all that. But look here—where in the world are they hunting for him now? I've ridden all over these hills back here and never saw a sign of them."

"They're probably hunting a little farther than you went."

"Then," she said, "they're hunting too far away! Because I'm sure I saw Lon Magoon—not more than three hours ago."

Much riding and the heat of the day had made Wheeler drowsy, but now he snapped sharply awake.

"What did he look like?"

"A scraggly little man with a rifle in his hands; he was on a good sorrel with a blaze face and one white leg."

"Good lord! Did he see you?"

"I don't think so. After he was out of sight I got back here as fast as I could. I was praying some-



"But I'm Not Going Back."

body would be here. But I've been here over an hour. I thought nobody was ever going to come."

"Can you find the place where he was?"

"Of course."

It cost fresh ponies an hour's hard work to take them to the place where Marian had seen the armed rider; yet Wheeler was astonished. The 94 riders were casting wide, blocking off distant passes—and if Marian was right, Magoon had doubled back to take cover almost under their own roof. Marian led Billy to a vast, V-cut gulch, in a country heavy with desert juniper and scrub oak.

"He was riding down here, headed west. I was in those upper ledges."

In the broad canyon the ground was flinty, but in the bottom of a slender ribbon of gravelly sand wound a crooked course, marking the run-off of last winter's rains. Working up-canyon, Wheeler presently found what he was after: the trail of a horse crossing a twist in the sands of the vanished creek.

"Marian—you sure seem to have done what failed us all! Can you read that trail?"

"No."

"A tired horse, unshod, ridden over rocks for three, four days; trying to hurry, plugging along steadily, and straight—"

He let his voice trail off. Some isolated memory from far back was troubling him, trying to make itself known. He knew this place; once before, years ago, he had ridden here, but only once, for the poor feed called few cattle. He remembered bitter, soapy-tasting water.

Suddenly he remembered. "There's some sort of old shelter up here—some fool mining men had it once. There's a little water there, not much good, and stock can't get at it; riders don't go through there once a year. Marian, if I can work this right—we've got him!"

"He has nearly three hours' start, Billy."

"But his horse is close to played out. He'll figure to hide out up there and rest. If I can come on him before dark I can catch him in a straight run."

Marian's eyes shone with a queer, fearful light. "Now? Tonight?"

"Right now — within the four miles."

"You will be careful, won't you?"

"Sure. By the time you get back to the ranch your uncle should be there. Tell him—"

"By the time I get back?"

"Of course—he told Amos he'd be back. Tell him to send somebody with a fresh led horse. I'm going to—"

"But I'm not going back."

He stared at her a moment. "You sure are going back! What are you talking about?"

"I found this trail," she said with an odd, tremulous stubbornness, "and I mean to follow it out."

"Look here, Marian! This man is mixed up somehow with the killing of Bob Flagg. He may even be guilty himself. For all we know, he'll fight like a cornered wolf."

"I'm going on," she said again.

Wheeler saw that the girl was grave, nervous. He said suddenly, "Are you afraid to ride back alone?"

"If you were going back, I would still go up this trail."

"In God's name, Marian, what's the matter with you?"

"Nothing's the matter with me."

"She was pale and quiet, and she sat very still in her saddle; but, strangely, he thought he had never seen her more alive. Suddenly it seemed to him that a great unsuspected strength linked this girl to the desert hills; and that behind it perhaps lay fires he had never seen.

The twilight was deepening in the broad reaches of the canyon, and little time was left. Even a worn-out horse could get away if the dark closed down. "Take my word for it," he said brusquely, "you're going back—now, right now!"

"Are you ordering me?"

"Call it that."

"I think," she said, "you can't do that."

"You think I can't?"

"What can you do?"

For a moment it seemed to him that there was nothing he could do. In the face of an immediate necessity he found himself helpless. Then it occurred to him that there might, after all, be one way, only one. His mouth and eyes set hard, and he kicked his pony sideways, close to hers.

"You think I can't send you out of this?" he said.

He leaned out of his saddle and with one arm clamped her hard against him. With the other hand he turned her face upward; and he kissed her mouth, certain that she would ride with him no farther.

For a moment she was motionless except that he felt a sharp quiver run through her body, and her lips trembled under his.

Since the first—only—time he had kissed her, two years ago, he had thought that he could never forget the soft warmth of her lips, the fragile resilience of her slim body; but now the actuality of the girl in his arms half stunned him, she had been untouchable as a dream for so long. He thought he swayed in the saddle, and the twilight about them turned suddenly dark and unreal. A strand of her fine hair touched his eyes, lightly as the touch of a breath; he felt the faint pulsation of her breast. He did not know that his arm tightened about her so that he almost broke her in two.

Then her body twisted and she struck spurs to her pony, so that he had to release her to avoid dragging her out of the saddle. His voice shook with the curbed pressure of an emotion he mistook for anger as he said savagely, "Now go on back!"

She sat a little apart from him, and her pony stood head high, very shaky from the sharp unsteadiness of her hand upon the curb. She said, "I suppose that's the bitterest thing that ever happened to me. Can't you ever do anything but hurt and destroy and break up?"

"Will you go back?" he said between his teeth.

"No! I most certainly will not!"

Her voice was repressed, but there was smoky fire in her eyes, and the upward twitch of her eyebrows as she spoke out of her anger was strangely suggestive of Horse Dunn. He looked her in the eyes, and he knew that he could in no way bend her will.

A great sense of fatalism overcame him. This had been his position here ever since the beginning—boxed in without weapons and without choice. Now, unable to manage this girl, he still had to go on. Without a word he turned his pony's head up the gulch.

He put his horse into the soundless sand of the dry stream, and pressed into a shuffling jog; and they rode for a long time, while the slow twilight deepened. Wheeler thought that he had never seen any desert country so bleak and lifeless—not excepting the Red Sleep, where Coffee had found Bob Flagg wrapped in eternal stillness under the red rock.

And although Marian's pony trailed close behind his own, it seemed to him that he had never been so utterly alone, in a vacant world. Once as he swung crosswise in his saddle to turn to Marian, he caught her brushing tears from her cheeks with her gloved fingers.

Presently, he said in a low voice, "If a gun cracks, go to the ground, and take any cover there is."

They plugged along another mile, while the canyon narrowed. The light was failing fast.

Marian whispered, "Billy!"

He stopped his horse and she came up, stirrup to stirrup. Her eyes were fixed on the high south rim of the gulch. She said almost inaudibly, "There's a rider up there. I saw him cross between those rabbit-ear rocks."

They sat still for a long minute, listening. The gash in the rocks that Marian indicated was no more than a hundred yards away on a high-angled line, and the dusk was very still, but Wheeler could detect no least sound of a walking horse.

"It must have been a trick of the light," Wheeler said.

"Billy, I saw him as plainly as I see you here, now."

He hesitated a moment more, then stepped to the ground.

"Hold my pony."

Billy Wheeler's eyes were sweeping the upper levels as he stepped out of the saddle. In the ragged brush and upthrust ledges above that forgotten, nameless canyon, a thousand horsemen could have been hidden within the quarter mile. His eyes were grim as he passed his reins to the girl.

"Marian, for the last time—won't anything I can say or do make you go back?"

"No!" She smiled, faintly, a little grim stubborn smile. "You can't seem to understand that I—"

A sharp report sounded above, and Marian's pony suddenly folded at the knees. It went down on its side like a great sand bag, and was still before the echoes had died from the rifle in the upper rocks. Wheeler's pony reared, tearing free its head, and bolted down the canyon.

He sprang toward Marian. She had swung herself clear, and was already getting up beside her fallen horse. "Get down—quick, behind the horse!" She hesitated, but he did not. He seized her shoulders, deftly kicked her heels from under her and laid her flat behind her dead pony. "Stay there!"

He pulled his gun and moved five yards to one side, standing up to draw what further fire there might be. A minute passed, two minutes, while he watched for movement on the upper rim; but there was no sound or shot.

The desert hills were as silent and empty as before, except for the dying rattle of hoofs down-canyon from Wheeler's stampeding pony.

Marian's voice came to him. "What in the world happened?"

"Somebody took your pony through the head with a rifle, is all." A crazy red anger was on him. Loose in these hills was a man as dangerous and unaccountable as a wild animal with hydrophobia. For the first time he inclined to Tulare's belief that Magoon was the killer.

(TO BE CONTINUED)

Mussel Shells, Worth Many Millions, Made the Great Pearl Button Industry

The history of mussels in Michigan is not much different from that in other mussel-producing areas, observes a writer in the Detroit Free Press. When a maker of mother-of-pearl buttons from sea shells in Europe, moved to Muscatine, Iowa, in 1890, and turned out pearl buttons from fresh water mussels on a little hand machine, the exploitation of the nation's mussel beds was inevitable. As soon as the business was a success, American brains and capital came into the picture. Power machines were invented to make mussel shells into pearl buttons. The business grew rapidly.

The great Mississippi river, the "father of waters," had a natural supply of mussel beds, untouched by the greed of man. It was the largest supply of fresh water mussels shells and fresh water pearls in the world, worth many millions of dollars. Some of these beds produced 3,000 to 4,000 tons of mussel shells to the mile. One man with a mussel boat could catch from one to two tons of shells a day. Some found fresh water pearls worth thousands of dollars each.

The manufacturers in the button business were no different from other manufacturers. They were in business for profit, not for health. They made more and better machinery. They glutted the market. The shrewder men uncovered new markets, and whipped the old china and horn buttons out of existence. The fresh water pearl button became the strongest, most beautiful and best button that was ever put on manufactured garments.

In the search for new sources of supply, the Michigan mussel beds were discovered, among which those of the Grand river were most productive. Their history is the same as that of the Mississippi; in fact, the same as that of the exploitation of most of our natural resources.

Danes Built Limerick

Limerick, third city in size in the Irish Free State, was built by the Danes. It boasts the prettiest girls in Ireland.

Wool Is Going Places



LADY, lady, lady have you anything in wool? Smart women everywhere are clamoring for wool. They're wearing it to work in, to play in, to date in, to go to church in. Yes, wool is going places! Sew-Your-Own is here today (and will be here tomorrow) with three ultra-smooth new models for you to choose from—just to make sure you won't be a poor little lady without "something in wool" for Fall.

Needs Slim Lines.

That "something in wool" might well and easily be the handsome model at the left above. Especially does a weightier fabric need slim lines and here you have them pared down to hairline precision. The zipper from throat to hemline gives this frock additional chic, and the far-reaching collar takes care of that all-important need for contrast. French wine, black, duck green, and gendarme blue are the popular colors.

Compliment to Youth.

Youth and the blouse 'n' skirt have always gone sporting together. That's a compliment to youth and real flattery for the two-piecer above, center. This engaging combination has a waist-coatish topper and a simply cut, flaring skirt. A singular asset is its size range: 14 to 42. And because it is figure flattering every size is benefited. Acetate crepe is lovely for the blouse; velvet or thin wool is smart for the skirt.

For a Busy Body.

If you're a busy body or a lady of legion labors, you'll thank Sew-Your-Own for the charming new frock at the right. Now is the time to cut two versions: one in gingham for housework, another as your "something in wool" in the long sleeve style for all occasions. Remember then, double your chances for day-in, day-out chic with this one becoming model and save one-third on time and one-half on the price of your new Fall wardrobe assets.

The Patterns.

Pattern 1375 is designed for sizes 12 to 20 (30 to 40 bust). Size 14 requires 2½ yards of 54-inch material. With short sleeves, 3½ yards of 39-inch material. Collar and cuffs in contrast take five-eighths of a yard.

Pattern 1302 is designed for sizes 14 to 20 (32 to 42 bust). Size 16 requires 4⅜ yards of 39-inch material.

Pattern 1382 is designed for sizes 34 to 48. Size 36 requires 2½ yards of 54-inch material with long sleeves; 3¾ yards of 39-inch material with short sleeves.

Send your order to The Sewing Circle Pattern Dept., 149 New Montgomery Ave., San Francisco, Calif. Patterns 15 cents (in coins) each.

Send 15 cents for the Barbara Bell Fall and Winter Pattern Book. Make yourself attractive, practical and becoming clothes, selecting designs from the Barbara Bell well-planned, easy-to-make patterns.

© Bell Syndicate.—WNU Service.

"God of the 2.5"

The honor of being the most romantic ship figurehead in existence goes to "Tecumseh," which was taken from the United States navy's ship Delaware, launched in 1820. The figurehead now stands on the campus of the U. S. Naval academy at Annapolis.

To cadets it's "God of the 2.5"—that being the academy's passing mark for examinations. Brash indeed is the cadet who does not stand and venerate "Tecumseh" before exam time.

The weather-beaten old Indian pleads with the gods of chance for the cadets in other things, too. As the regiment marches off to the Army-Navy football game, each company stops and solemnly salutes "Tecumseh."

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The Importance of Being NEAREST

When you stay at The Palace Hotel in San Francisco, you are *nearest* to the places you will want to visit—the things you will want to do. It stands where five principal streets meet—near business, financial, smart shopping, and theatre districts. Its courtesy and comfort are a tradition—modernly interpreted.

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Your Advertising Dollar

buys something more than space and circulation in the columns of this newspaper. It buys space and circulation plus the favorable consideration of our readers for this newspaper and its advertising patrons.

Let us tell you more about it.

Service Club Met Wednesday Aft.

The Women's Service Club enjoyed an interesting social afternoon Wednesday, Oct. 20, as guests of Mrs. Lloyd K. Wood, assisted by Mrs. Ray Fish and Miss Eunice Reader.

About twenty-five members were present and five new ones were welcomed, Mesdames Walter Trask, Alfreda Runge, Ross Trowbridge, Elizabeth Townsend and Merlin Bohnett.

Mrs. Floyd Bohnett, speaking for the Girl Reserves of the high school, said that they would dress dolls for the Christmas boxes which the club prepare each year, and Mrs. Townsend's Camp Fire Girls will "dress up" the packages in holiday attire.

Responding to a request for solicitors for the community chest drive, Mesdames G. E. Farley, E. A. Howe, Walter Trask and E. R. Kennedy volunteered.

Miss Ruby Howes gave a most interesting account of her Oriental tour. She wore a complete Japanese costume and displayed quantities of lovely things brought home from the countries visited. Her talk was followed by a dainty buffet tea.

The November meeting will be at the home of Mrs. Herbert Shadle.

MASONIC NOTICE

Charity Lodge No. 362, F. & A. M., Campbell, Calif. Stated Meetings held on the first Monday of each month.

M. Lloyd Morgan, W. M.
T. A. Robinson, Secretary

Independent Order of Odd Fellows

Morning Light Lodge No. 42 meets every Thursday evening in I.O.O.F. Hall. Sojourning members are cordially invited to attend the lodge meetings.

Walter I. Merrill, N. G.
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Don't Neglect Your Child's Cold

Common colds often settle in throat and chest; at the first sniffle rub on Children's Musterole.

Children's Musterole is just good old Musterole, only in milder form. It penetrates with a warming tingle and gets such marvelous results because it's NOT just a salve, but a ***"counter-irritant"***— helpful in drawing out local congestion.

Musterole has been used for 30 years. Recommended by many doctors and nurses. All druggists'. In three strengths: Regular Strength, Children's (mild), and Extra Strong.

SEE THESE NEW MODELS AT SMILY'S RADIO SHOP



Perfect Tones Featured In 1938 Radios

There are no "Lost Horizons" in the improved mechanism of the new 1938 radios. Music and speech are faithfully reproduced with perfect living tones, by new and unusual devices, peculiar to each manufacturer. It is magic to hear the natural voice coming across the ether waves with clarity and power, opening up new worlds of far horizons. It is satisfying to hear the speech of presidents and kings, explorers and statesmen reproduced so clearly and smoothly, that the listener is almost there in person. The charm of music, the satisfactions of up-to-date home information or sport activity, these are all made possible by the improved reception which is a characteristic feature of the new 1938 radios.

All this and much more is possible for radio to give to those seeking life's full expression—for no matter where one may live or how many miles it may be to civilization, radio puts one instantly in touch with the best of the world's activity, and man is no longer seeking blindly for his Lost Horizons.

Every little radio has a tone control all its own, to paraphrase a popular song.

But thanks to the ingenuity of radio engineers all radio models are now presenting new and exclusive features designed solely for the purpose of giving to the public the best and finest product that radio manufacturers can produce.

Tone control is one of the vital elements in radio performance. Speech reception must be clear and smooth. Music reception must be brilliantly handled in order that delicate over-tones and deep heavy tones may be accurately and faithfully reproduced.

It is the scientific adjustment of the mechanical features of any radio that produces the symphony of perfection which makes modern radio performances "a thing of beauty and a joy forever," and today, radio manufacturers are offering highly developed new features which insure perfect satisfaction to the modern radio buyer.

OMega Chi Delta Plans Grid Dance

On November 6, the Omega Chi Delta Society of San Jose will celebrate at an After-Game sport dance at the San Jose Country club given in honor of the victorious team of the gridiron battle held in the afternoon between Santa Clara University and San Jose State college.

The dance will be given in the evening from 9 o'clock to 1 a. m. An excellent orchestra will be provided. The novel bids include the colors of both teams and football pins to be worn at the dance. Bids may be secured at the door. The public is invited to join in celebration with the Omega Chi Delta Society.

IT'S A RIOT --- The

RED & WHITE STORES



Amateur Announc'rs Contest

EVERY THURS. **KQW** 7:30 P. M.

Vote for Your Favorite at
- RAY MATHIS' STORE -

Conference "Edits" Paper

Dignified school officials and reserved P. T. A. leaders "broke down" Monday afternoon, Oct. 18, and participated in the editing of a mock newspaper during the publicity conference. sponsored by Sixth district P. T. A. at the San Jose Y. W. C. A.

Edited by Mrs. David L. Hibbs, president of the district, the paper was written in a humorous vein by the entire audience with guests of honor as department editors.

Participating were Forrest Murdock, principal of San Jose high school; Dr. T. W. MacQuarrie, president of San Jose State college; Elita Huggins, society editor of the San Jose Evening News; Mrs. Charles Danforth, first vice-president of the Sixth district, who presided over the conference; Dwight Bentel, director of publicity at San Jose State college; Mrs. A. W. Patterson, publicity chairman for the district; Mrs. Luther Wool, magazine chairman; Mrs. Harry C. Smith of the Campbell Press; and Mrs. Victor Hillis, chairman for parent-education.

Principle speakers during the afternoon were Mr. Bentel and Mrs. Huggins, who gave helpful hints on publicity writing. Dr. MacQuarrie and Mr. Murdock also spoke briefly.

An entertaining skit was presented by Wilmer Tognazzini, State college student, during the luncheon.

Present at the conference were about sixty publicity chairmen, newspaper representatives, and school officials from Santa Clara and San Benito counties.

Jack Murdock represented the Campbell Commercial Club as its secretary today at the dinner luncheon in San Jose of the Santa Clara County Consolidated Chamber of Commerce, which is hoped can be revived and function for the benefit of the county as a whole.

Mrs. Ethel Davis is again at the home of her daughter, Mrs. Dwight Van Arsdale on Williams road. She came up by auto with her sister, Mrs. French.

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NO matter how much your back aches and your nerves scream, your husband, because he is only a man, can never understand why you are so hard to live with one week in every month.

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For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

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Master F. H. Pencovic is one of the foremost teachers of Psychology and Philosophy, having years of training under the great masters of the Himalayan Valley in India. He has given 1500 lectures in the United States in different churches and programs and been on 30 different radio stations, nine of which were on national hook up. He has had M. D. training with two years of surgery.

Master F. H. Pencovic is a man of commanding personality who can be of great help to all.

Throughout the history of the world it is such people and great teachers who make for progress and improvement in human life and happiness. He does not read palms, cards, crystals or practice astrology but is an ardent believer in Power of Mind.

As a healer and teacher Master Pencovic deserves co-operation from all throughout this territory.

He is giving a series of lectures at Roberts Temple, 77 N. Fifth street, San Jose, everything Thursday evening at 8 p. m. These lectures are free.

Mission to be Given at St. Lucy's Church

A mission will be given at St. Lucys church beginning Oct. 24 and ending Oct. 31. Masses for the week will be at 7:30 a. m. and sermons and devotions will be at 7:30 p. m.

Many people consider going to church a duty. For the most of them it is a pleasurable duty. We do not know how you feel about it anyway you are urged to give your self a chance. And do remember non-Catholics are most welcome. Everyone is urged to ask questions. Signed or not, relevant questions will be answered by the missionary. A box for the questions will be conveniently located in the vestibule of the church. Many interesting features will mark these services. There will also be special music.

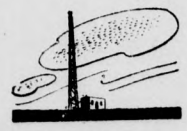
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Now, you can get a baby powder that will keep your baby SAFER against germs and skin infections. It's Mennen Antiseptic Powder. Your doctor will tell you that whenever you buy a baby powder it surely ought to be Mennen. Because Mennen is more than just a *dusting* powder -it's antiseptic! And it costs no more! So, mother, buy a tin from your druggist, today.

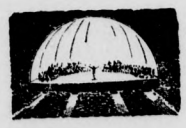
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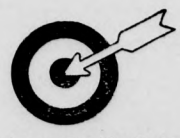
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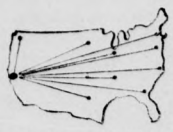
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You'll feel like applauding because you think you're there in person when you hear tonight's program from a 1938 High Fidelity Radio. For High Fidelity brings full rounded tone—sound with third dimension. Gone is all fuzz and buzz, mumble and rumble of outmoded sets. Never has a radio been a truer musical instrument. Never has it spoken with truer living voice. High Fidelity brings studio realism into your home. ★ Insist on a High Fidelity quality radio when you buy. Listen to a 1938 model in your home. Improved new tubes, new precision tuning bring in programs with living sound. Begin now to enjoy radio at its best with a 1938 High Fidelity receiving set.

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